

SEASON LONG SAVINGS

REAL
EVERYDAY
VALUES

Oliver's
Real Food. Real People.®

REAL
EVERYDAY
VALUES

EXPLORE OUR BUYING TEAM'S TOP PICKS FROM OUR NEW REV FLYER!
THESE PRICES ARE GOOD JANUARY 5 THROUGH APRIL 4, 2024.

At Oliver's Market, "Real Everyday Values" means offering a variety of products at honest-to-goodness everyday savings. We've worked with our vendor community to find fun and interesting products that we can sell at the lowest prices for extended pricing periods. Many of these deals are exclusive to Oliver's, and we do our best to make sure to choose a little something for everyone. You'll find more than 250 items in our REV Flyer and they're easy to spot in the stores as well. Just look for the REV tags up and down every aisle to find everyday items with great savings.

This week, our buying team has each selected their favorite item from the new REV flyer for you to enjoy. Look for these items, alongside hundreds of others, for the next three months.

TRADITIONAL MEDICINALS TEA \$4.49



Selected Varieties. 16 Count Box.

“Traditional Medicinals’ expansive library of herbal wellness teas offers relief from almost any symptom. Their high-quality herbs and great flavors are a must have in any winter pantry.”



Dustin Canter
Natural Grocery Buyer



ZACCA HUMMUS \$3.99



Selected Varieties. 10 oz. Container.

“Non-GMO Family Farmed Garbanzo Beans from Idaho. Delicious and Unique flavors like Poblano Pepper Hummus or Cilantro Parsley Hummus. What is there not to love about this brand?”



Shawn Reilly
Conventional & Specialty Grocery Buyer



ABE'S MOM'S GLUTEN FREE MUFFINS

\$3.99

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Selected Varieties. 5-5.3 oz. Package.

“These mini muffins are delicious and very moist.

Just the right size to satisfy any cravings.

Gluten Free, Vegan and nut free are a plus.”



Marghi Sulas
Bakery Coordinator

ORGANIC SHIITAKE MUSHROOMS

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\$8.99/LB.



Grown by Mushroom King in Lompoc, California.

“Not Local, but by far one of the best mushrooms we have in our lineup. Mushroom King farm has perfected the art of growing Shiitakes. The best part is that they are in close proximity to us, their shiitakes are on our shelves in 2-3 days tops.”

Mike Peterson
Produce Coordinator



BLOUNT CLAM SHACK FRESH SOUPS

\$8.99

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Selected Varieties. 24 oz. Container

“This 125yr old company delivers fresh seafood soups to use weekly for your family’s enjoyment. Made fresh in Rhode Island with the finest ingredients and fresh seafood. These chowders and bisques are best served with a sourdough bread bowl with a touch of Tabasco to bring a little punch to your meal.”



Todd Davis

Meat & Seafood Coordinator

JASPER HILL FARM CABOT CLOTHBOUND CHEDDAR

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\$21.99/LB.

“Here at Oliver’s Market, it’s always been our passion to bring the highest quality cheeses available to Sonoma County. Through building meaningful relationships with producers and distributors, we can provide amazing cheeses at incredible prices. Jasper Hill Farm makes some of the best cheese in the nation, and we couldn’t be happier to feature them in our REV program. With their focus on quality cheese, their dedication to green practices and supporting their local farming community, Jasper Hill Farm’s Cabot Clothbound Cheddar is an easy pick.”



Wade Johnson

Gourmet Cheese Coordinator



DIESTEL ORGANIC OVEN ROASTED TURKEY BREAST \$16.99/LB.



“Diestel Family Ranch is one of my favorite partners. The quality of the product and their commitment to the community and their business partners make them a real pleasure to work with. While we don’t consider them local to our Oliver’s standards, they are a Northern California company born and raised. You know when you buy a product from Diestel that you’re supporting a company that does things the right way, with everyone’s best interest in mind. The consumer, the animal, the planet, and the company.”



James Schwedhelm
Deli Coordinator



STEPHEN VINCENT CRIMSON RED BLEND



\$7.99 +CRV

2018, North Coast. 750 ml. Bottle.

“One of the best wines we’ve tried in the price category in recent months! Incredibly balanced, bright red fruits, with a lasting finish!”



Josh Kirchhoff
Wine & Liquor Coordinator



JARROW FORMULAS PROBIOTIC+ PREBIOTIC GUMMIES

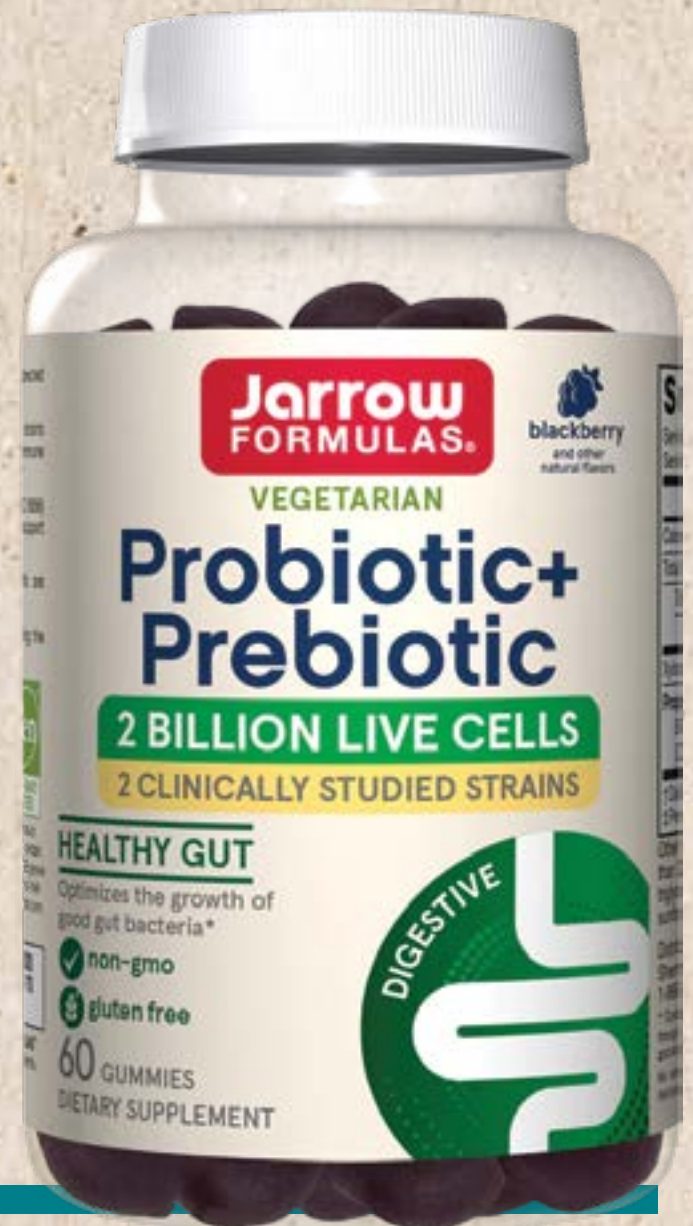
\$13.99 **REAL
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60 Count Bottle.

“This probiotic gummy is a tasty treat that also helps maintain gut health. Combining 2 Billion clinically-studied, live, probiotic cells with a dose of prebiotic fiber, these gummies to help improve digestion, strengthen the immune system and fuel healthy gut bacteria.”



Jacob Peters
Wellness Coordinator



OLIVER'S CHOICE 100% ANGUS BONE-IN NEW YORK STEAK \$13.99/LB.

These steaks are distinguished by their rich marbling from our Oliver's Choice 100% Angus Beef that runs through each steak. It is this marbling that slowly melts and bastes the meat throughout the cooking process, imparting a profusion of flavor and a buttery texture.

Experience this rare and flavorful indulgence.



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ROCKY AIR CHILLED BONELESS SKINLESS CHICKEN BREASTS \$6.99/LB.

Locally raised without antibiotics and on a 100% vegetarian diet. Rocky Chickens are hatched and raised in and around Sonoma County, then packed locally in Petaluma.



NIMAN RANCH PORK BONE-IN CENTER CUT LOIN CHOPS \$9.99/LB.

With their perfect marbling and robust taste, they're a versatile choice for grilling, pan-searing, or oven-roasting. Elevate your meals with these tender cuts of pork.



FRESH STEELHEAD SALMON FILLET \$13.99/LB.

Baked, roasted, steamed, Salmon combines well with rice, red potatoes, mashed potatoes and sautéed vegetables. USA. Sustainability rated Green.



OLIVER'S PRIME GRADE BONELESS TOP SIRLOIN STEAKS \$9.99/LB.

With their beefy flavor and tender texture, these steaks are perfect for grilling. Serve them with mashed potatoes and roasted veggies for a delicious meal.





WILD CAUGHT AHI TUNA STEAKS \$15.99/LB.

Delight in the delicate, melt-in-your-mouth flavor of these ahi tuna steaks. Previously Frozen. Philippines. Sustainability rated Yellow.



ROCKY AIR CHILLED WHOLE CHICKEN LEGS \$2.99/LB.

Raised without antibiotics and on a 100% vegetarian diet. Rocky Chickens are hatched and raised in and around Sonoma County.



NIMAN RANCH ALL NATURAL PORK SAUSAGE \$7.99/EA.

Selected Varieties. 12 oz. Package. All Niman Ranch sausages are uncured and contain no nitrites or nitrates.



26 TO 30 COUNT SHELL-ON GULF WHITE PRAWNS \$11.99/LB.

Great as an appetizer with cocktail sauce or in a seafood dish. Previously Frozen. USA. Sustainability rated Green.

These prices are good from January 10 through January 16, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

ORGANIC LOCALLY GROWN JAPANESE BLACK FUTSU HARD SQUASH \$2.49/LB.

Black Futsu Squash is mildly sweet and nutty. It's great roasted with your favorite seasonings or added to soups and purees.

Grown by Shone Farm S.R.J.C. in Forestville.



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ORGANIC LOCALLY GROWN MEYER LEMONS \$2.99/LB.

Filled with zesty sweet flavor, these citrusy lemons
are great for juicing or adding to your dishes!

Grown by D.M.S. Farm in Sebastopol via F.E.E.D. Cooperative.



ORGANIC CARA CARA ORANGE SLICES \$2.99/EA.

12 oz. Package. In our Cut
Fruit Section. Sweet, juicy
and tasty fresh oranges.



**ORGANIC TASTEFUL SELECTIONS
POTATOES \$3.49/EA.**

Selected Varieties. 1.5 Lb. Bag. Choose from a variety including Honey Gold, Ruby Sensation and Sunburst Medley.



**ORGANIC FRESH
BROCCOLINI \$1.99/EA.**

These mild, slender stems are topped with small flowering buds. Add them to your stirfry's! Grown by Lakeside in Salinas.



**ORGANIC CRISP
ROMAINE HEARTS \$2.99/EA.**

3 Count Pack. Whip up a caesar salad with these fresh and crisp romaine hearts. Grown in Salinas, California.



**SWEET JUICY
NAVEL ORANGES 99¢/LB.**

It's peak orange season in California! These are sweet and juicy Navels. Enjoy them as a snack or freshly squeezed juice!



**GREEN OR RED LEAF
LETTUCE \$1.29/EA**

Add it to your salads, burgers or sandwiches for a delicious and nutritious crunch! Grown by Andy Boy in Arizona.



**CRISP SWEET
FUJI APPLES \$1.99/LB.**

Each bite is bursting with sweet, juicy flavor. Their texture is crisp and rich; perfect for snacking! Grown by Gee Whiz in Washington.

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BINGGRAE SAMANCO ICE CREAM SANDWICHES \$4.99

Selected Varieties. 4 Count Package

“Unique fish-shaped ice cream waffle sandwich. Crispy on the outside and filled on the inside with a generous amount of rich ice cream and syrup.”

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OLIVER'S OWN ORGANIC APPLE JUICE \$10.99^{+crv}

1 Gallon Jug

Freshly squeezed and organic, Oliver's Apple Juice is refreshingly sweet, delicious and nutritious!



LA TORTILLA FACTORY HANDMADE STYLE TORTILLAS

Selected Varieties.
11.57 oz. Package

\$2.49



POMI TOMATOES OR PASSATA

Selected Varieties.
26.46 oz. Container

\$3.99



WILD PLANET ALBACORE WILD TUNA

3 oz. Pouch

\$3.29



PRIMAL KITCHEN PURE AVOCADO OIL

16.9 oz. Bottle

\$9.99



PRIMAL KITCHEN MAYONNAISE

Selected Varieties.

12 oz. Jar

\$8.49



STONEFIRE NAAN CRISPS

Selected Varieties.

6 oz. Package

\$3.49



JACKSON'S SWEET POTATO CHIPS

Selected Varieties.

5 oz. Bag

\$2.99



SILVER PALATE GRAIN BERRY CEREAL

Selected Varieties.

12-14 oz. Package

\$3.49



SIETE GRAIN FREE PUFF SNACKS

Selected Varieties.

4 oz. Bag

\$3.29



PEET'S COFFEE K-CUPS

Selected Varieties.

10 Count Box

\$6.99



CAPUTO ITALIAN FLOUR

Selected Varieties.

2.2 Lb. Bag

\$3.99



BLACK OAK COFFEE ROASTERS

Selected Varieties.

12 oz. Bag

\$10.99



RISHI TEA & BOTANICALS ORGANIC CHAI CONCENTRATE

Selected Varieties.

32 oz. Carton

\$6.99



SPINDRIFT FRUIT JUICE SPARKLING WATER

Selected Varieties.

8 Pack/12 oz. Cans

\$5.99_{+crv}



CLEAN CAUSE YERBA MATE

Selected Varieties.

16 oz. Can

\$2.49_{+crv}



POPPI PREBIOTIC SODA

Selected Varieties.

12 oz. Can

\$1.99_{+crv}



ECO-MAX ULTRA DISH SOAP

Selected Varieties.

25 oz. Bottle

\$3.29



TREEFREE GREEN 2 BAMBOO FACIAL TISSUE

90 Count Box

\$1.49



I AND LOVE AND YOU CANNED CAT FOOD

Selected Varieties.

3 oz. Can

\$1.39



I AND LOVE AND YOU CANNED DOG FOOD

Selected Varieties.

13 oz. Can

\$2.99



TRUE STORY ORGANIC TURKEY OR CHICKEN BREAST

6 oz. Package

\$8.49



DAISY BRAND SQUEEZE SOUR CREAM

14 oz. Container

\$2.99



PASTA PRIMA RAVIOLI OR TORTELLINI

Selected Varieties.

14 oz. Package

\$5.99



CLOVER SONOMA ORGANIC COTTAGE CHEESE

Selected Varieties.

16 oz. Tub

\$4.49



CLOVER SONOMA BUTTER

Selected Varieties.

1 Lb. Quarters

\$4.99



CLOVER SONOMA ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$3.99



THREE BRIDGES EGG BITES

Selected Varieties.

2 Count Package

\$3.99



UNCLE MATT'S ORGANIC ORANGE JUICE

Selected Varieties.

52 oz. Bottle

\$6.99^{+crv}



GRAZIERS GRASS FED YOGURT

Selected Varieties.

6 oz. Cup

\$1.19



NUT-PODS UNSWEETENED PLANT-BASED CREAMERS

Selected Varieties.

11.2 oz. Carton

\$2.99



JONES DAIRY FARM GOLDEN BROWN SAUSAGE LINKS OR PATTIES

Selected Varieties.

5-7 oz. Package

\$3.49



MASSA PIZZA COMPANY SICILIAN STYLE BAKERY PIZZA

Selected Varieties.

24.1 oz. Package

\$14.99



MAEDA-EN ICE CREAM

Selected Varieties.

16 oz. Container

\$3.99



QUORN PLANT-BASED TURKEY ROAST

16 oz. Package

\$7.99



ALPHA FOODS PLANT-BASED BURRITOS

Selected Varieties.

5 oz. Package

\$2.49

BULK SAVINGS



**ORGANIC
HULLED MILLET \$1.29/LB.**

Available in our Bulk Foods Department.



**ORGANIC
RED LENTILS \$1.89/LB.**

Available in our Bulk Foods Department.

WELLNESS SPECIALS



REAL EVERYDAY VALUES

PRIMAL KITCHEN COLLAGEN FUEL \$27.99

Selected Varieties. 13.1-14.3 oz. Tub

Collagen is known for improving your hair, skin and nail health. Treat yourself and make Primal Kitchen's Collagen Fuel a part of your selfcare routine!



HIMALAYA ASHWAGANDHA GUMMIES

56 Count Bottle

\$13.99



THE HUMBLE CO. FLOSS PICKS

Selected Varieties.

50 Count Bag

\$2.99



EVERYONE HAND SANITIZER SPRAY

Selected Varieties.

2 oz. Bottle

\$2.59

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PICK OF THE WEEK



WADE JOHNSON
Gourmet Cheese
Coordinator

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COWGIRL CREAMERY MT. TAM \$25.99/LB.

“This delightfully rich triple cream cheese from Cowgirl Creamery is named after the iconic landmark Mount Tamalpais, which overlooks the San Francisco Bay in Marin County. Its flavor profile brings nuances of crème fraiche, with mushroomy notes as you move closer to the delicate, pillowy, bloomy rind. The rich and mellow nature of this Sonoma County classic makes it the perfect cheese for entertaining.”





TREUR KAAS CHEVRETTE GOAT GOUDA \$17.99/LB.

A farmhouse gouda by the Dutch affineurs at Treur, this young goat's milk gouda is aged between 2 to 4 months. The texture is creamy, soft, and delicate, and boasts fruity flavor tones with an underlying note of caramel.



EMMI KALTBACH LE CRÈMEUX \$17.99/LB.

A Swiss Alpine style aged just 5 months with a melt-in-your-mouth, custard-like consistency with notes of brown butter and roasted nuts. The savory flavor and cream enriched semi-soft texture makes it an ideal melting cheese.



**JAMES
SCHWEDHELM**
Deli Coordinator

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APPLEGATE BLACK FOREST HAM OR TURKEY BREAST \$15.99/LB.

“You’re sure to find a quality lunch meat from Applegate Farms that everyone in the family will appreciate. A wonderfully flavored turkey breast that is moist and delicious, Or a hearty smoked black forest ham for the more savvy taste buds. Both items are clean products with clean labels. Labels that you can read and spell every ingredient. Give either of these lunch meats a try, your belly and mind will thank you.”





**TILLAMOOK MEDIUM
CHEDDAR OR PEPPER
JACK \$7.99/LB.**

Great on any sandwich!



**KRETSCHMAR
ROTISSERIE CHICKEN
BREAST \$10.99/LB.**

Found in our full-service Chef's Case.



**OLIVER'S OWN
POWER HOUSE SALAD
\$7.99/EA.**

13 oz. Found in our self-service Grab & Go.

OLIVER'S MARKET AWARD WINNING BAKERY



**OLIVER'S OWN
ECLAIRS \$3.99/EA.**

“Eclairs, a classic French pastry, boast a crisp shell, luscious filling, and a glossy finish, creating a delightful treat for any occasion.”



BRILL MINI MUFFINS

\$5.99/EA.

Selected Varieties. 10.5 oz. Package. These mini muffins make a great treat or quick on-the-go breakfast.



RUBICON 4 INCH CAKES

\$8.99/EA.

Selected Varieties. 11 oz. Package. They only use clean ingredients, never any artificial colors, flavors, or preservatives.



RAYMOND'S SOURDOUGH ROUND

\$4.99/EA.

24 oz. Loaf. Authentic San Francisco style sourdough bread made with the finest ingredients.

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OLIVER'S WINERY OF THE WEEK



rare earth

Rare Earth - "At Rare Earth, our efforts have been focused on producing sustainable wines since 2012. When it comes to enjoying a great glass, one shouldn't have to compromise. Enjoying delicious wine made with organic grapes should be something we can all enjoy... without the guilt. We farm organic, so you can drink organic. Let's be stewards together."

RARE EARTH CABERNET SAUVIGNON \$8.99^{+crv}

2021, California. 750 ml. Bottle

RARE EARTH CHARDONNAY \$8.99^{+crv}

2021, California. 750 ml. Bottle

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PIERRE CHAINIER ATMOSPHÈRE CABERNET FRANC \$9.99^{+crv}

2021, Chinon. 750 ml. Bottle

“Right in the heart of the Loire Valley, our family has been vinifying and preparing typical wines of Val de Loire for decades, and amongst those wines, one of the most famous appellations of the region, Cabernet Franc, also “Cabernet Breton”, Chinon.”



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FETZER SAUVIGNON BLANC

750 ml. Bottle

\$6.99^{+crv}



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GEYSER PEAK RED BLEND

2021, California.

750 ml. Bottle

\$7.99^{+crv}



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TERRAMIA MONTEPULCIANO D'ABRUZZO

2021, Italy.

750 ml. Bottle

\$7.99^{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK



PENDLETON WHISKY \$18.99^{+crv}

750 ml. Bottle.

“Starting with precise barrel-aging in hearty American Oak and finishing with glacier-fed waters from Mt. Hood, we’re introducing whisky enthusiasts to the easy drinking style that cowboys have loved for years.

The Pendleton Whisky brand honors a heritage that inspires us to live boldly, drink well, and taste the moment, wherever we may be.”



SALT POINT CANNED COCKTAILS

Selected Varieties.
4 Pack/12 oz. Cans

\$14.99^{+crv}



BURNETT'S VODKA

750 ml. Bottle

\$6.99^{+crv}



GRAN CENTENARIO AÑEJO TEQUILA

750 ml. Bottle

\$34.99^{+crv}



EMPRESS GIN

Selected Varieties.
750 ml. Bottle

\$27.99^{+crv}

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK



“Hey there! We’re Offshoot Beer Co. from your friends at The Bruery. Offshoot is the Bruers’ playground, where we dive deep into the world of hop-forward beers. While we could definitely geek out on the intricacies of making these beers, we’d rather just open a cold one and...Relax.”

**OFFSHOOT BREWERY
RELAX HAZY IPA \$12.99_{+crv}**

4 Pack/16 oz. Cans

**OFFSHOOT BREWERY
RETREAT HAZY IPA \$4.49_{+crv}**

16 oz. Can



FIRESTONE WALKER BREWING COMPANY 805 BEER

Selected Varieties.

6 Pack/12 oz.

Bottles or Cans

\$8.99_{+crv}



LAGUNITAS IPA OR LITTLE SUMPIN'

12 Pack/12 oz. Bottles

\$18.99_{+crv}

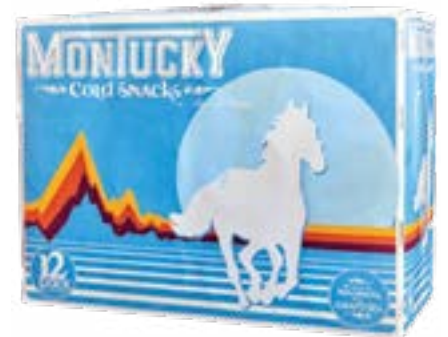


LAGUNITAS BEAST OF BOTH WORLDS BI-COASTAL IPA

12 Pack/12 oz.

Bottles or Cans

\$18.99_{+crv}



MONTUCKY COLD SNACKS

12 Pack/12 oz. Cans

\$10.99_{+crv}



HUMBOLDT CHERRY OR DRYSDALE CIDER

4 Pack/16 oz. Cans

\$13.99_{+crv}



RATIONALE CITRUS HAZE OR ALE VIBES

6 Pack/12 oz. Cans

\$9.99_{+crv}



CORONA BEER

6 Pack/12 oz. Bottles

\$8.99_{+crv}



MICHELOB ULTRA BEER

18 Pack/12 oz. Cans

\$18.99_{+crv}

These prices are good from January 10 through January 16, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

9230 Old Redwood Highway
Windsor • 687-2050

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2023. All rights reserved.