

SEASON LONG SAVINGS WITH



**OLIVER'S REAL EVERYDAY VALUES ARE GOOD OCTOBER 4, 2024
THROUGH JANUARY 2, 2025. THAT'S THREE WHOLE MONTHS OF SAVINGS!**

The new REV flyer is here, and that means 3 months of savings! This week we're highlighting items that will help you host the perfect gathering this upcoming holiday season, with a perfect charcuterie board for your family and friends. With a little advanced planning, we hope you can enjoy more and hurry less. Look for these items and hundreds more from now through the end of the year in this quarter's REV flyer, which is available now in-store and online at [OLIVERSMARKET.COM](https://www.oliversmarket.com)



BUILDING THE FOUNDATION

Build the foundation of your charcuterie board that features the bold flavors of Calabrese salami and artisanal salami. Layer slices with distinct textures and spices. Complement with the cheeses and accoutrements below to highlight the savory meats' rich profiles.



**COLUMBUS
CALABRESE
SALAME**

10 oz. Package

\$7⁹⁹



**COLUMBUS
REDUCED SODIUM
SALAME**

8 oz. Package

\$6⁴⁹



**FIORUCCI
ANTIPASTI PANINO**

Selected Varieties.

5-6 oz. Package

\$5⁹⁹



**CREMINELLI
UNCURED
ITALIAN SALAMI**

Selected Varieties.

5.5 oz. Chub

\$9⁹⁹



SWEET DREAMS ARE MADE OF CHEESE

A charcuterie board featuring creamy Brie, sharp aged cheddar, and bold blue cheese offers a delightful balance of flavors and textures. Pair the cheeses with the accompaniments below to create a rich, indulgent experience.



NICASIO VALLEY LOCARNO

A delicious creamy brie.

\$19⁹⁹
/LB.



MILTON CREAMERY PRAIRIE BREEZE AGED CHEDDAR

A full-flavored cheddar.

\$13⁹⁹
/LB.



JASPER HILL FARM BAYLEY HAZEN BLUE

Boasting a rich, bold flavor.

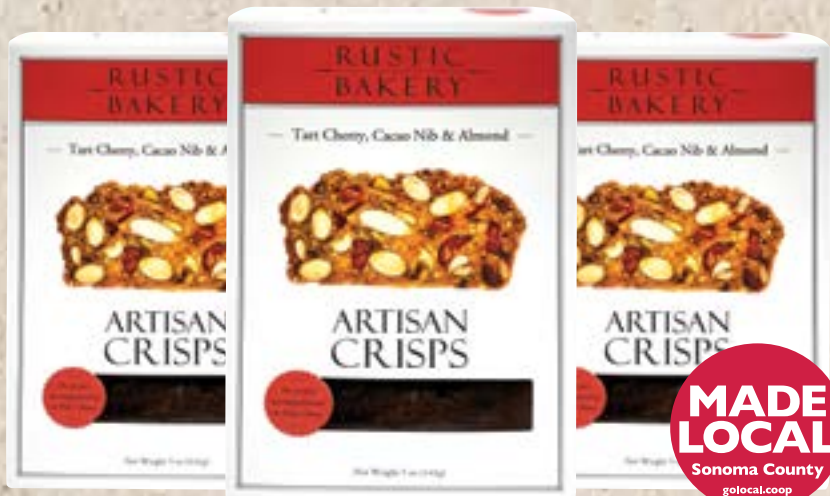
\$25⁹⁹
/LB.



REAL
EVERYDAY
VALUES

AWESOME ACCOUTREMENTS

Incorporate crackers, tangy cornichons, sauerkraut, fermented carrots, and creamy hummus into your charcuterie board for a blend of crunchy textures and bold, savory flavors that will complement your meats and cheeses beautifully.



RUSTIC BAKERY ARTISAN CRISPS

Selected Varieties. 5 oz. Box

\$5⁹⁹



SUZIE'S ORGANIC SALTINE CRACKERS

Selected Varieties. 8.8 oz. Package

\$4²⁹



FABRIQUE DELICES CORNICHONS

12 oz. Jar

\$3⁹⁹



FARMENTED FERMENTED DILL SAUERKRAUT OR SPICY CARROTS

13.5-15.1 oz. Jar

\$8⁴⁹



HAIG'S DELICACIES HUMMUS

Selected Varieties.
8 oz. Container

\$3⁴⁹

TIME FOR WINE

Pair a robust Cabernet Sauvignon with rich salami, a buttery Chardonnay with creamy cheeses, or a crisp Sauvignon Blanc to complement tangy cornichons and hummus. These wines will make your charcuterie board shine!

GEYSER PEAK WINES **\$6.99** +CRV

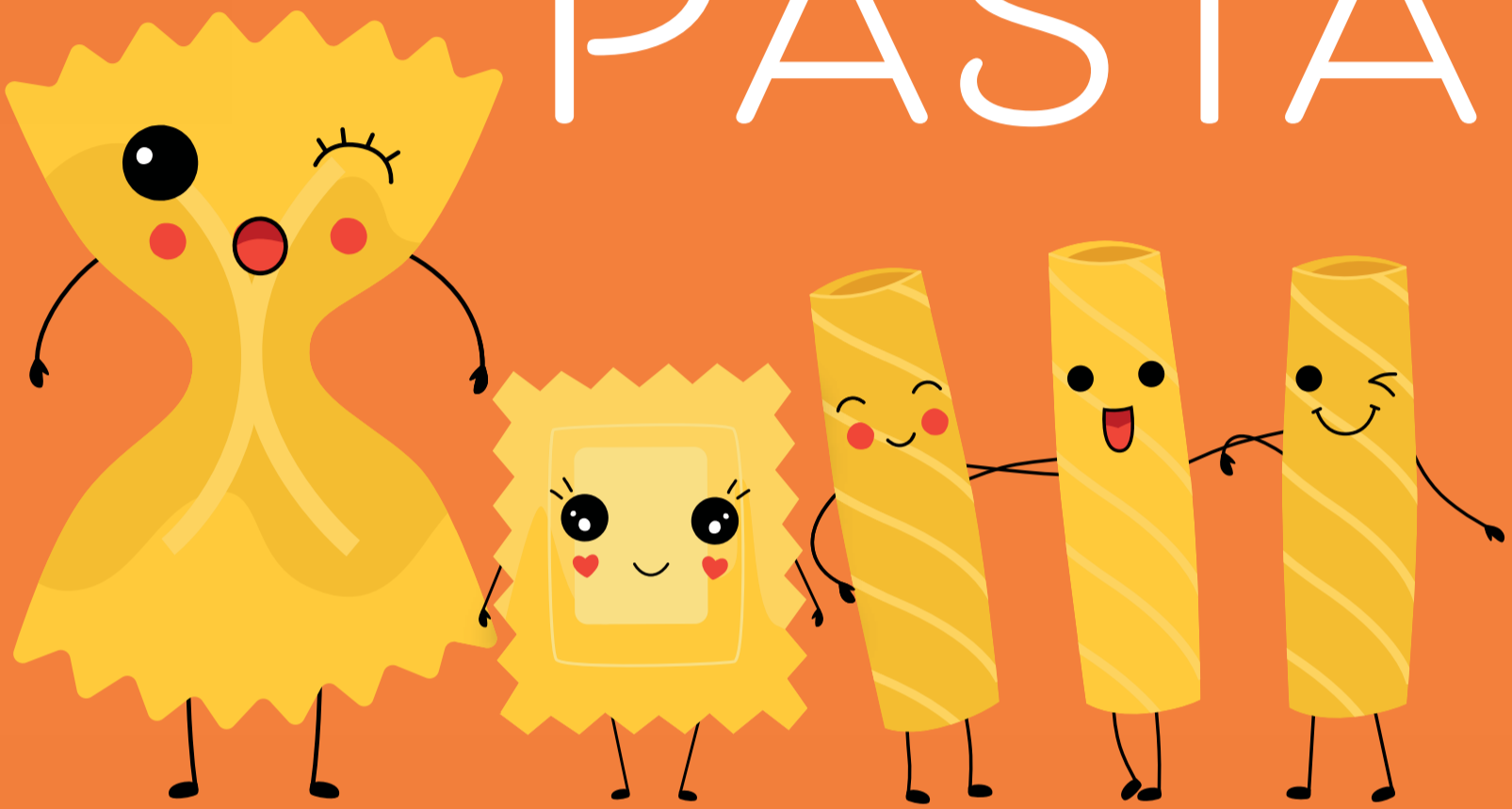
Selected Varieties. 750 ml. Bottle.



SUPPORT REDWOOD EMPIRE FOOD BANK'S



PROJECT PASTA



Through October, donate a package or two of dry pasta in the orange Redwood Empire Food Bank donation bins at the front of our stores. Focused food drives like Project Pasta help build their supply of most needed staples for ending hunger in our community.



Oliver's
Real Food. Real People.®



OLIVER'S CHOICE 100% ANGUS T-BONE OR PORTERHOUSE STEAK \$9.99/LB.

These steaks are distinguished by their rich marbling from our Oliver's Choice 100% Angus Beef that runs through each steak.

Experience this rare and flavorful indulgence.



Oliver's
Real Food. Real People.®



WILD FRESH ALASKAN HALIBUT FILLET \$19.99/LB.

This fish is known for its firm white meat with wide flakes and a rich meat-like taste. A very versatile fish, Halibut is often prepared grilled. USA. Sustainably rated Green.



ROCKY AIR-CHILLED BONE-IN CHICKEN BREASTS \$3.99/LB.

Locally raised without antibiotics and on a 100% vegetarian diet. Rocky Chickens are hatched and raised in and around Sonoma County, then packed locally in Petaluma.



NIMAN RANCH BONELESS CENTER CUT PORK CHOPS \$9.99/LB.

With their perfect marbling and robust taste, they're a versatile choice for grilling, pan-searing, or oven-roasting. Elevate your meals with these tender cuts of pork.



NIMAN RANCH APPLEWOOD SMOKED BACON \$8.99/EA.

Selected Varieties. 12 oz. Package.

Niman Ranch bacon is naturally smoked over real Applewood, and has no antibiotics or added hormones.





OLIVER'S CHOICE 100% ANGUS FLAT IRON STEAK \$9.99/LB.

Whether enjoyed as the star of your dinner plate, sliced thin for a steak salad, or used in your favorite stir-fry recipe, this Flat Iron Steak is sure to satisfy!



FRESH ATLANTIC SALMON FILLET \$15.99/LB.

Enjoy the delicate, flaky texture and buttery, rich flavor. Canada Farmed. Sustainably rated Yellow.



ROCKY AIR-CHILLED CHICKEN DRUMSTICKS \$1.99/LB.

Locally raised without antibiotics and on a 100% vegetarian diet. Rocky Chickens are hatched and raised in and around Sonoma County.



WILD 16/20 COUNT GULF WHITE PRAWNS \$12.99/LB.

These tasty prawns are great skewered and grilled! Previously frozen. USA. Sustainably rated Green.



ROLI ROTI BUTCHER'S ORGANIC BONE BROTH \$6.99/EA.

Selected Varieties. 24 oz. Bottle. This protein and collagen-rich bone broth is always fresh and made with simple ingredients.

These prices are good from October 9 through October 15, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

ORGANIC FRESH BUTTERNUT SQUASH \$1.29/LB.

Enjoy the sweet, nutty flavor of butternut squash, a versatile and delicious addition to any meal. With its smooth, creamy texture and rich taste, butternut squash is perfect for roasting, soups, purees, or adding to hearty stews. Grown by Muelrath Ranch in Santa Rosa.



Oliver's
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REAL
EVERYDAY
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FRESH SWEET YELLOW ONIONS \$1.49/LB.

The sweetest onion we get all year! These onions offer a delicate sweetness that's perfect for sautéing, caramelizing, or adding raw to salads and sandwiches. Grown by Bland Farm in Peru.



LOCAL GROWN ORGANIC HONEYCRISP APPLES \$2.99/LB.

Sweet and crisp, these are perfect for snacking! Grown by Gold Ridge Farm in Sebastopol via FEED Cooperative.



**LOCAL GROWN
ORGANIC DINO KALE \$2.49/EA.**

This versatile superfood is great in both raw and cooked dishes. Grown by New Family Farm in Sebastopol via FEED Cooperative.



**ORGANIC ORANGE
NANTES CARROTS \$2.49/EA.**

These sweet and vibrant carrots have a smooth texture and mild, crisp bite. Grown by Sunrise Farm in the Santa Rita Hills.



**ORGANIC FRESH
FINGERLING POTATOES \$3.69/EA.**

1.5 Lb. Package. Selected Varieties including Gold, Red and Sunset Medley. Grown in Bakersfield.



**ORGANIC FRESH
BROCCOLINI \$2.49/EA.**

Enjoy them fresh or sautéed with some butter and herbs for a tasty side dish. Grown by Lakeside in Salinas, California.



**FRESH SEEDLESS
RED GEM GRAPES \$2.69/LB.**

Snack on them or add them to your fruit salads for a burst of sweet flavor! Grown by Sunview in Delano, California.



**BLACK CHERRY
RED PLUMS \$1.99/LB.**

These vibrant plums feature a sweet and tangy flavor with a crisp texture and rich color! Grown in Kingsburg, California.



**MURCOTT
TANGERINES \$6.99/EA.**

3 Lb. Package. It's tangerine season! Enjoy these citrus beauties, loaded with Vitamin C! Grown in Australia by Baby Drac Farm.



**16 OZ. CONTAINER OF
FRESH MIXED BERRIES \$8.99/EA.**

Found in our cut fruit section! Including strawberries, raspberries, blackberries and blueberries. Perfect for snacking on-the-go!

These prices are good from October 9 through October 15, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

FARMMENTED FERMENTED DILL SAUERKRAUT OR SPICY CARROTS \$8.49

13.5-15.1 oz. Jar

“These carefully crafted ferments make perfect additions to any meal and are great to just snack on straight from the jar. Plus these bad boys are packed full of probiotics to fuel your digestive system.”





BIONATURAE ORGANIC SOURDOUGH PASTA \$2.79

Selected Varieties. 12 oz. Box

Made with 100% organic durum wheat grown exclusively in Italy. Extruded with bronze dies.



PRIMAL KITCHEN PASTA SAUCE

Selected Varieties.

24 oz. Jar

\$7.29



POMI CHOPPED OR STRAINED TOMATOES

26.46 oz. Container

\$3.79



ARTISAN BAKERS ORGANIC BREAD

Selected Varieties.

24 oz. Loaf

\$4.99



LA TORTILLA FACTORY HANDMADE STYLE TORTILLAS

Selected Varieties.

8 Count Package

\$2.49



SAMYANG BULDAK RAMEN NOODLES

Selected Varieties.

5 Count Package

\$6.99



JASBERRY ORGANIC SUPERFOOD RICE

15 oz. Package

\$5.49



MATIZ WILD SARDINES

Selected Varieties.

4.2 oz. Can

\$3.99



KEWPIE MAYONNAISE

17.64 oz. Package

\$5.99



CLOVER SONOMA ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$4.99



CLOVER SONOMA EUROPEAN STYLE BUTTER

Selected Varieties.

8 oz. Package

\$3.99



BOB'S RED MILL ORGANIC FLOUR

Selected Varieties.

5 Lb. Bag

\$5.99



BONNE MAMAN TARTLETS

Selected Varieties.

9 Count Box

\$4.49



GLICKO POCKY CREAM COVERED BISCUIT STICKS

Selected Varieties.

1.45-2.47 oz. Package

\$2.19



CARR'S CRACKERS

Selected Varieties.

4.25-7 oz. Package

\$4.29



PANDA LICORICE CHEWS

Selected Varieties.

7 oz. Package

\$2.99



ORGANIC INDIA TULSI TEA

Selected Varieties.

18 Count Box

\$3.99



MOUNT HAGEN ORGANIC FAIRTRADE INSTANT COFFEE

Selected Varieties.

3.53 oz. Jar

\$8.99



SPINDRIFT SPARKLING FLAVORED WATER

Selected Varieties.

8 Pack/12 oz. Cans

\$5.99_{+crv}



VALLEY ISLE ORGANIC KOMBUCHA

Selected Varieties.

16 oz. Bottle

\$4.49_{+crv}



A-SHA BOBA MILK TEA

Selected Varieties.

10.5 oz. Can

\$1.69_{+crv}



WHITE LEAF PROVISIONS ORGANIC BIODYNAMIC PUREE

Selected Varieties.

3.17 oz. Pouch

\$1.99



IF YOU CARE PARCHMENT BAKING PAPER

70 Sq.Ft. Roll

\$4.99



“I AND LOVE AND YOU” CAT FOOD PATE

Selected Varieties.

3 oz. Can

\$1.69



THE HONEST KITCHEN POUR OVER MEAL ENHANCER FOR DOGS

Selected Varieties.

5.5 oz. Package

\$1.89



COLUMBUS SLICED CHICKEN, HAM OR TURKEY

Selected Varieties.

6 oz. Package

\$5.99



GALBANI FRESH MOZZARELLA LOG

Whole or Sliced.

16 oz. Package

\$8.49



DAISY SOUR CREAM

Selected Varieties.

14 oz. Squeeze Pouch

\$2.99



MELT ORGANIC COLD PRESSED PLANT BUTTER STICKS

16 oz. Package

\$5.99



EAT PASTRY VEGAN & NON-GMO COOKIE DOUGH

Selected Varieties.

14 oz. Container

\$5.99



SIGGI'S SKYR YOGURT

Selected Varieties.

4-5.3 oz. Cup

\$1.99



DUFOUR PASTRY DOUGH

Selected Varieties.

14 oz. Package

\$9.99



MASSA SICILIAN STYLE PIZZA

Selected Varieties.

21.5-24.1 oz. Package

\$14.99



MAEDA-EN MOCHI ICE CREAM

Selected Varieties.

6 Count Package

\$4.99



TUCSON TAMALES FROZEN TAMALES

Selected Varieties.

5 oz. Package

\$2.69



BIG MOZZ MOZZARELLA STICKS

Selected Varieties.

13.44 oz. Box

\$6.99

BULK SAVINGS



ORGANIC BLACK LENTILS \$2.49/LB.

Available in our Bulk Foods Department.



ORGANIC PECANS HALVES & PIECES \$7.69/LB.

Available in our Bulk Foods Department.

WELLNESS SPECIALS



TRADITIONAL MEDICINALS ORGANIC THROAT COAT LOZENGES \$3.99

Selected Varieties. 16 Count Bag.

These herbal lozenges provides sore throat support when you need it most.



COUNTRY LIFE COENZYME B-COMPLEX

60 Count Bottle.

\$13.99

120 COUNT BOTTLE. \$19.99



ENER-C MULTIVITAMIN DRINK MIX

Selected Varieties. 30 Count Box.

\$12.99



LILY OF THE DESERT ALOE HERBAL DETOX OR STOMACH FORMULA

32 oz. Bottle.

\$12.99

These prices are good from October 9 through October 15, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

PICK OF THE WEEK



**WADE
JOHNSON**
Gourmet Cheese
Coordinator

RUBY ROUGE AGED GOUDA \$15.99/LB.

“This delightful small-batch farmhouse gouda is made from cow’s milk and aged for 7-10 months. The paste is fudgy, with delicate tyrosine crystals flecked throughout the creamy interior of the cheese. The flavor profile is rich and nutty with a note of butterscotch on the finish.”





CREMINELLI UNCURED ITALIAN SALAMI \$9.99/EA.

Selected Varieties. 5.5 oz. Chub.

These artisan salamis are made with traditional Italian methods and fermented with cultures that have been used by the Creminelli family for centuries. Starting with clean, humanely raised pork blended with unique hand-selected spices and aromatics, there is a variety to please every palate. Rich, delicious, and ready to eat, serve thinly sliced on a charcuterie board.



CHUAO CHOCOLATE BARK \$19.99/LB.

Selected Varieties. ChuaO artisan chocolate is handcrafted from a premium blend of ethically sourced chocolate. Whether you're craving chocolate with tart cherry and hazelnut, or maybe something with honeycomb, it's easy to add some extra flare to your next charcuterie board with this delicious chocolate bark.



NICASIO VALLEY LOCARNO \$19.99/LB.

Committed to sustainable agriculture since 1919, Nicasio Valley Cheese Company's Ranch sits on 1150 acres of certified organic pastures. Locarno, one of Nicasio Valley's many amazing certified organic cheeses is a bloomy-rind cheese with a luscious creamline, and a denser paste as you move closer to the center. As it ripens, the heart of the cheese becomes creamier and subtle nuances of mushroom develop in the flavor profile.

PICK OF THE WEEK



JAMES SCHWEDHELM
Deli Coordinator

OLIVER'S OWN GRAB & GO BURRITOS \$6.99/EA.

Chicken, Steak or Veggie.

“Quick and easy and just as delicious as if you’d ordered straight from the taqueria. Our grab n go burritos use all the same wonderful ingredients that are used in our taquerias. Rocky Chicken, Choice Angus Beef, organic beans, Lundberg rice. Nothing but high quality ingredients made in house by our amazing team. If you’re in a hurry this is a great option.”





OLIVER'S OWN BEAN & CHEESE GRAB & GO BURRITO \$5.99/EA.

Bean & Cheese. Great as an on-the-go lunch option for when you're in a hurry or just craving a tasty burrito!



WILLIE BIRD OVEN ROASTED TURKEY BREAST \$12.99/LB.

Tender, meaty and full of savory flavor, this turkey breast is great in any sandwich! Found in our full-service Chef's Case.



NIMAN RANCH APPLEWOOD SMOKED UNCURED HAM \$9.99/LB.

Smoked over real Applewood, Niman Ranch hams never have any nitrates, nitrites, hormones or antibiotics added.



NIMAN RANCH DOMESTIC UNCURED PROSCIUTTO \$24.99/LB.

No nitrates, nitrites, artificial ingredients or preservatives. Found in our full-service Chef's Case.

OLIVER'S MARKET AWARD WINNING BAKERY

RUBICON BAKERS CAKE \$8.99/EA.

Selected Varieties. 11 oz. Cake

Rubicon Bakery offers handcrafted cakes known for their rich flavors and high-quality ingredients, providing a delightful selection of artisanal desserts for any occasion.





CHUCKANUT BAY CHEESECAKE \$12.99/EA.

Selected Varieties. 16 oz. Package.
This is great to share with friends or
enjoy with family after dinner!



BAKERLY THE BRIOCHE DINNER ROLLS \$5.99/EA.

8 Count Package.
These buttery, soft dinner rolls are perfect
for sandwiches or to enjoy on the side.



STONEFIRE NAAN DIPPERS \$3.99/EA.

Selected Varieties. 7.05 oz. Tub.
Enjoy them with your favorites dips and
spreads as an appetizer or snack!

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OLIVER'S WINERY OF THE WEEK



“A local winery with a storied past of over 140 years, Geyser Peak sources fruit from famed winegrowing regions in California. The essence of California terroir can be tasted throughout their range of wines.”

GEYSER PEAK SAUVIGNON BLANC \$6.99^{+crv}

California. 750 ml. Bottle

GEYSER PEAK RED BLEND OR CABERNET SAUVIGNON \$6.99^{+crv}

California. 750 ml. Bottle

GEYSER PEAK CHARDONNAY \$6.99^{+crv}

California. 750 ml. Bottle





**REAL
EVERYDAY
VALUES**

LA PLAYA CHARDONNAY OR SAUVIGNON BLANC

\$6.99_{+crv}

750 ml. Bottle

“With such quality wine at affordable prices, it’s no surprise this is one of South America’s most popular exports!”



**REAL
EVERYDAY
VALUES**

COASTAL RIDGE WINES

Selected Varieties.

California. 750 ml. Bottle

\$5.99_{+crv}



**REAL
EVERYDAY
VALUES**

BACKHOUSE WINES

Selected Varieties.

California. 750 ml. Bottle

\$5.99_{+crv}



**REAL
EVERYDAY
VALUES**

SUBSTANCE CHARDONNAY

Columbia Valley.

750 ml. Bottle

\$4.99_{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK

SUN & SHINE CANNED COCKTAIL \$3.49^{+crv}

Selected Varieties. 12 oz. Can

“Sun and Shine Mimosa and Spritz cocktails offer fresh and vibrant options for fans to enjoy leisurely morning, engage in meaningful conversations, and build community around the table.”



TITO'S HANDMADE VODKA

4 Pack/50 ml. Bottles

\$6.99^{+crv}



TRULY BLOOD ORANGE FLAVORED VODKA

750 ml. Bottle

\$7.99^{+crv}



AVIATION AMERICAN GIN

750 ml. Bottle

\$18.99^{+crv}



MAKER'S MARK WHISKY

750 ml. Bottle

\$27.99^{+crv}

3 DISCIPLES HOPOLEON COMPLEX IPA \$12.99^{+crv}

4 Pack/16 oz. Cans

“This Small IPA has all the power and dominance of a full IPA, but in a more approachable 5% ABV. With the strength of a Grand Armee of El Dorado, Taiheike, Amarillo and Mosaic hops, it will invade your palate with big notes of tropical fruit and zesty citrus.”

3 DISCIPLES HOP FUZZ DIPA \$13.99^{+crv}

4 Pack/16 oz. Cans

“Your Senses will go on a thrill ride with this explosive Hazy Double IPA. A Double Dry-Hopped feature of Nectaron, Galaxy, Strata and Citra bring a big dank aroma, killer stone fruit and berry notes, and lip smacking citrus flavor - all for the greater good.”





LAGUNITAS BREWING CO.

Selected Varieties.

6 Pack/12 oz. Bottles or Cans

\$10.49_{+crv}



MODELO ESPECIAL

12 Pack/12 oz. Bottles

\$17.99_{+crv}



NORTH COAST SCRIMSHAW

6 Pack/12 oz. Bottles

\$9.99_{+crv}



COORS OR COORS LIGHT BEER

18 Pack/12 oz. Cans

\$17.99_{+crv}



LOST COAST BREWING CO.

Selected Varieties.

6 Pack/12 oz. Bottles

\$8.99_{+crv}



EAST BROTHER BEER CO.

Selected Varieties.

4 Pack/16 oz. Cans

\$9.49_{+crv}



HEINEKEN LAGER

12 Pack/12 oz.

Bottles or Cans

\$17.99_{+crv}



NUTRL HARD SELTZER

Selected Varieties.

8 Pack/12 oz. Cans

\$14.99_{+crv}



LAGUNITAS IPNA NON-ALCOHOLIC IPA

6 Pack/12 oz. Bottles

\$9.99_{+crv}

These prices are good from October 9 through October 15, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2024. All rights reserved.