



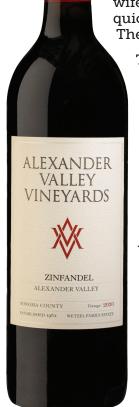
Oliver's is pleased to announce Alexander Valley Vinyards as the Winery of the Month for November

The Alexander Valley was mostly prune orchards and pastures in 1962, when Maggie and Harry Wetzel purchased a large portion of a homestead built by Cyrus Alexander, the valley's 19th century namesake.

> The Wetzels settled in this rural valley, where they raised livestock, cultivated bountiful gardens and restored Cyrus Alexander's original home, making it the center of family life. Taking a cue from their neighbors in nearby Napa Valley, the Wetzels boldly planted grape varietals, among the first in the area. Next, the family built a small winery and Hank Wetzel, oldest son of Maggie and Harry, produced Alexander Valley Vineyard's first wine in 1975. His wife Linda set up the books and managed the winery office. Alexander Valley Vineyards quickly established a reputation for estate grown wines with distinctive varietal character. They brought recognition to the appellation and became a leading winery in Sonoma County.

Today, the Alexander Valley is a prominent appellation known around the world as the source of an abundance of worthy wines. Their 720-acre estate is home to diverse micro-climates, stretching from the banks of the Russian River up onto the hillsides of the valley. Vineyard manager Isaul Macias and winemaker Kevin Hall work as a team to maximize fruit flavor in the vineyard and create balanced wines that capture the grapes' varietal characteristics. Over the years they have constructed over one acre of caves adjacent to the winery. Barrel fermentation and aging take place underground where the cool, constant temperature and high humidity provide ideal conditions for aging wine.

2024 Marks the family's 62nd year on the historic property and will be the winery's 50th Harvest. They've spent decades perfecting their grape growing and wine making. Every bottle they produce reflects their heritage and each glass of wine shares their story.



Wine of the Month November 2024

Alexander Valley Vinyards 2020 Zinfandel, Alexander Valley

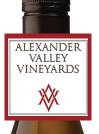
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Vibrant and zesty, with lively raspberry & cherry Flavors accented by briar patch & licorice as this speeds toward polished tannins.

A BOTTLE +CRI

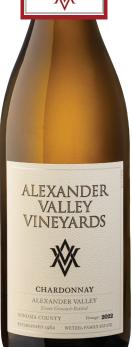
REGULARLY \$23.99 **SAVE \$7.00**

Featured at Oliver's for November



Alexander Valley Vinyards, 2022 Chardonnay, Alexander Valley

Juicy Green Apple. Bright citrus and a kiss of buttery richness. \$14.99+crv a bottle, regularly \$22.99



Alexander Valley Vinyards, 2022 Sauvignon Blanc, Alexander Valley

Juicy, lively & bright with crisp fresh flavors of citrus, tropical notes, nice minerality and a long finish.

\$16.99+crv a bottle, regularly \$23.99



A tasty, Fresh & Lively wine with light raspberry & watermelon flavors... Tangy & appetizing... This is the perfect party wine!

\$15.99+crv a bottle, regularly \$21.99





