Real Food. Real People."



CLINICALLY STUDIED NGREDIENTS



### MULTI COLLAGEN PROTEIN

Clinically proven to promote healthy skin, hair, joints & digestion'

OT A DIET VITAMIN C + PROBIOTICS COLLAGEN 2 SCO WHOLE FOOD DIETARY SUPPLEMENT | NET W

AY OF LIS

# ANCIENT NUTRITION MULTICOLLAGEN **PROTEIN \$29.99**

16-16.7 oz. Container

Experience real results you can see and feel. Each serving of Multi Collagen Protein delivers ten types of collagen from four natural food sources to provide a broad spectrum of benefits. This collagen formula is enhanced with clinically studied ingredients like Vitamin C and probiotics for added support for your gut health and digestion. Multi Collagen Protein is more than just collagen- its real results you can see and feel, from ingredients you can trust.





#### **CLOVER SONOMA CTOSE FREE** R OR OMEG **RGANIC** N Selected Varieties. 64 oz. Carton





Selected Varieties. 5.3 oz. Container





#### **CASCADIAN FARM** NR FROZEN FRUIT

Selected Varieties. 32 oz. Bag







Selected Varieties. 17.5 oz. Can

\$1.49+crv





Selected Varieties.

16 oz. Cup

\$7.00



Robust in flavor and high in nutrients, greens are a welcome addition to the winter kitchen. You should never leave the market without a bunch of spicy mustard greens, earthy chard, or hardy collards. Stew them, sauté them, make a sauce with them, and see how these nutritional show-offs can improve meal after leafy meal. This week, we're offering 50% off on all organic leafy greens.

A TOM

OF LIF

OUT A WAY

Dr





## FRESH FARM RAISED STEELHEAD FILLET \$9.99/LB.

The light pink color and a flavor like Salmon, make this fish distinctive. Cook and enjoy like you would Salmon and enjoy! USA raised. Sustainably Rated Green.



This week at Oliver's, get hooked on the succulent flavors of seafood. Steelhead, Alaskan Cod and Gulf White Prawns offer a variety of flavors and textures that will keep you coming back for more. Plus, they're all Sustainably Rated Green, which means that they are well managed and caught or farmed in an environmentally responsible manner. At Oliver's Market, we're proud to offer only the finest, freshest seafood available.

## WILD CAUGHT 16 TO 20 COUNT GULF WHITE PRAWNS \$9.99/LB.



The perfect size for skewering. Previously Frozen. USA caught. Sustainably Rated Green.

## WILD CAUGHT ALASKAN COD FILLETS \$9.99/LB.



It has a firm and flaky texture and has a clean white color to the meat. Previously Frozen. USA caught. Sustainably Rated Green.



These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.



MANY BRANDS	15% Health And	20% meu
20% BARLEANS	20% HERB	20% Olivers Real Food. Real People:
20% HEERE	20% THE HUMBLE CO.	20% Wied Harvest
25% BIOPTIMIZERS	<b>25%</b> Jarrow	30% Paradise
25% BT BOERICKE & TAFEL	25% LifeSeasons	25% PLANETARY





























































20% Ultima











## OLIVER'S CHOICE 100% ANGUS BONE-IN BEEF SHORT RIBS \$9.99/LB.

Beef short ribs are the ultimate comfort food, delivering fall-off-the-bone tenderness and deep, savory flavor. Perfect for braising, slow-cooking, or grilling, they're a show-stopping centerpiece for any meal.









#### VANDE ROSE FARMS PORK TENDERLOIN \$5.99/LB.

Serve it roasted with herbs, glazed with a sweet and savory sauce, or sliced into medallions for an elegant dish. Savor the delicate and juicy texture of these Pork Tenderloins.



#### STEMPLE CREEK RANCH GRASS FED GROUND BEEF \$9.99/EA.

16 oz. Package. 80/20 Grind. Whether you're making a classic chili, juicy burgers, or a homemade Bolognese sauce, ground beef adds depth and deliciousness to every bite.





#### NIMAN RANCH BONELESS PORK SHOULDER ROAST \$9.99/LB.

Season it with your favorite rub, cook it low and slow, and enjoy the irresistible aroma and taste. Pork shoulder roast brings comfort and flavor to any meal.



#### BLOUNT CLAM SHACK SOUPS \$8.99/EA.

Selected Varieties. 24 oz. Tub. Soups are the ultimate comfort food, perfect for cozy nights or a nourishing meal. From bisques to chowders, Blount Clam Shack has a soup for everyone.



#### ROCKY AIR-CHILLED CHICKEN DRUMSTICKS \$2.49/LB.

Sold in a tray pack. Locally raised. Marinate or season these with your favorites sauces and spices for a tasty meal.



#### OLIVER'S OWN MARINATED PORK TENDERLOIN \$6.99/LB.

A lean and flavorful cut that's easy to prepare. Enjoy it roasted, grilled or pan-fried with a side of veggies and potatoes.

These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

## LOCALLY GROWN ORGANIC CHICORY LETTUCE \$5.99/LB.

Known for its slightly bitter, nutty flavor and crisp texture, it's a fantastic base or accent for creative dishes. Grown by Longer Table in Santa Rosa. Varieties include Lusia, Treviso and Castelfranco via F.E.E.D. Cooperative.







Real Food. Real People."



## SNAPPING CRISP ORGANIC GREEN BEANS \$2.49/LB.

Green beans bring vibrant color and a satisfying crunch to your meals. Whether steamed, roasted, or sautéed, they're a delicious and wholesome addition to any dish. Grown by Covilli in Guaymas, Mexico. Certified Fair Trade.



### ORGANIC FRESH LEEKS \$2.49/LB.

Enjoy the mild, onion-like taste and tender texture of these fresh leeks. Grown by Ralphs in Mount Vernon, Washington.



## ORGANIC CRIMSON GOLD CRABAPPLES \$3.99/EA.

1 Lb. Bag. Crisp, sweet and deliciously juicy! Grown by Cuyama Orchards in Arvin, California.



#### ORGANIC YUKON GOLD POTATOES 99°/LB.

Creamy and slightly sweet, these are great for roasting, mashing or boiling. Grown by Nature's Pride in Oregon.



#### FRESH CARA CARA NAVEL ORANGES \$1.49/LB.

These are great for snacking on or juicing to add a burst of citrus and Vitamin C to your day! Grown by Sunkist in California.



SWEET SUNRISE MAGIC APPLES \$1.29/LB.

These tasty apples are a cross between a Splendour and Gala apple. Grown by Stemilt in Washington.



#### FRESH CRUNCHY BROCCOLI CROWNS \$1.99/LB.

Great in stir-fries, salads, soups, or as a simple side dish. As versatile as they are nutritious. Grown in Arizona by T&A Farms.

These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

## ENZO'S TABLE ORGANIC EXTRA VIRGIN OLIVE OIL \$15.99

Selected Varieties. 16.9 oz. Bottle

Enzo's Table Olive Oil is made with 100% organic, estate-grown olives. Drizzle it on your dishes, use it in your cooking or mix with balsamic vinegar and herbs for a bread dipping appetizer.







## YOGI WELLNESS TEAS \$2.99

Selected Varieties. 16 Count Box

With a wide variety of flavors to choose from, Yogi has a tea for everyone. Each envelope made with 100% organic ingredients.



#### SAN LUIS SLICED Sourdough Bread

Selected Varieties.

24 oz. Loaf





Selected Varieties.

6 oz. Can





Selected Varieties. 12 oz. Package

\$**3.99** 

<sup>\$</sup>1.79

\$1**.99** 



#### MIKE'S MIGHTY GOOD RAMEN CUPS

Selected Varieties.

1.6-1.9 oz. Cup





#### GOODLES MAC & CHEESE

Selected Varieties.

5.25-6 oz. Box





#### SIMPLI ORGANIC Quinoa

Selected Varieties.

12 oz. Bag





#### INGLEHOFFER MUSTARD OR HORSERADISH

Selected Varieties. 9.5-10.25 oz. Squeeze Bottle

<sup>\$</sup>2.79



LA FORTALEZA TORTILLA CHIPS 14 oz. Bag \$1.99



HIPPEAS CHICKPEA Tortilla Chips

Selected Varieties.

5 oz. Bag







Selected Varieties.

4.6 oz. Bag







Selected Varieties. 3 Count Package







special special Red Berries







#### SPECIAL K BREAKFAST CEREAL

Selected Varieties. 9.6-12.9 oz. Package \$3.99

#### **KASHI CEREALS**

Selected Varieties.

9.5-14 oz. Box



#### COLE'S WILD MOUNTAIN HONEY

32 oz. Jar







Selected Varieties.







Selected Varieties. 20 oz. Bottle







Selected Varieties.







Selected Varieties. 1.8 oz. Bottle





WHITE LEAF PROVISIONS BABY FOOD

> Selected Varieties. 3.17 oz. Pouch

> > \$**1.49**





#### SCOTT BATHROOM TISSUE

1000 Sheets Per Roll.

12 Roll Package





BIOBAG FOOD SCRAP BAGS

25 Count Box



#### THE HONEST KITCHEN CAT FOOD

Selected Varieties.

5.5 oz. Container





#### FLORIDA'S NATURAL 100% PURE PREMIUM Orange Juice

Selected Varieties. 89 oz. Bottle

\$6.49<sub>+crv</sub>





4 Count Package \$2.79





16 oz. Container





Selected Varieties.





#### KITU SUPER CREAMER

Selected Varieties. 25.4 oz. Carton







Selected Varieties. 10 oz. Box





#### CALIFORNIA Pizza kitchen Thin Crust Pizza

Selected Varieties. 12.9-14.7 oz. Package

\$**7.99** 











Selected Varieties. 28-32 oz. Package







Selected Varieties. 8 oz. Box







Selected Varieties.

10 oz. Box



#### **BULK SAVINGS**



### ORGANIC WALNUT HALVES & PIECES \$5.99/LB.

Available in our Bulk Foods Department.



### ORGANIC RED LENTILS \$1.99/LB.

Available in our Bulk Foods Department.

#### WELLNESS SPECIALS

· COCONU

NET WT.

12 oz (340 g)

Organic · Omega-3 Protein · Good Source of Fiber

## BARLEAN'S FLAX CHIA COCONUT BLEND \$10.49

12 oz. Pouch

- Easy and delicious to enjoy every day
- Certified Organic, non-GMO project verified, vegan, kosher
- Contains omega-3 (ALA)
- Contains dietary fiber for cardiovascular health
- Contains dietary fiber to support normal blood sugar levels



These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

#### **OLIVER'S MARKET GOURMET CHEESE**





#### 12 oz. Package

"Made locally with whole milk from Jersey cows, Bellwether Farms Whole Milk Ricotta has a distinctly soft pillowy texture, and thanks to the naturally higher butterfat from the Jersey milk, this versatile ricotta boasts a pleasantly rich flavor. This light and fluffy ricotta is the perfect breakfast cheese served with fresh fruit for the healthiest you."

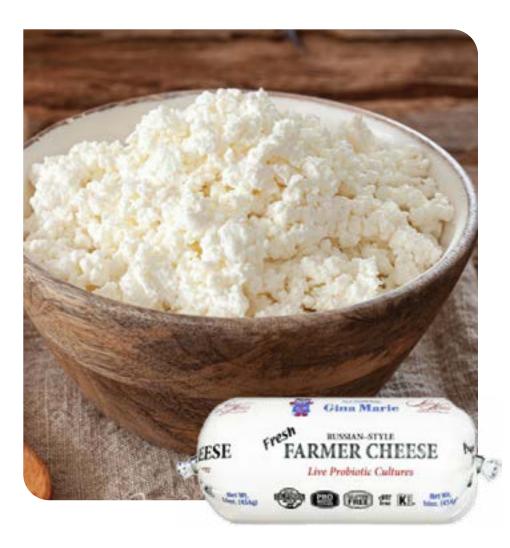




much



Real Food. Real People."





## GINA MARIE RUSSIAN STYLE FARMER CHEESE <sup>\$</sup>4.99/ea.

16 oz. Package.

The perfect lighter alternative to cream cheese, Gina Marie's Farmer's Cheese boasts a rich, slightly tangy, milky flavor. This probiotic farmer's cheese boasts a spreadable texture and is perfect to stuff peppers with, serve alongside stone fruit, enjoy with smoked salmon, or to have as a standalone treat.

### LAURA CHENEL Spreadable goat cheese \$4.99/ea.

#### 7 oz. Package.

Laura Chenel's Spreadable Chevre is a fresh, high moisture goat's milk cheese, and makes for a great companion in the kitchen. Its flavor profile consists of bright tangy notes, and subtle hints of citrus.

#### **OLIVER'S MARKET FRESH SERVICE DELI**





## OLIVER'S KITCHEN SALMON WITH LEMON MISO RICE NOODLE SALAD \$11.99/EA.

10 oz. Package.

"A fantastic healthy meal for a fantastic healthy you. If you're looking for something that tastes great and is good for you, we've got you covered. Our salmon is marinaded in a simple but delicious combination of tamari, mirin, and sherry wine. Our miso dressing uses a "smart miso" that is a low sodium option with all the flavor. Carrots are glazed with honey and lemon juice for a perfect balance of sweetness and citrus that pulls the whole meal together. Treat yourself to a great tasting, healthy meal."





#### OLIVER'S KITCHEN ROASTED BUTTERNUT SQUASH SALAD \$5.99/EA.

8 oz. Package.

#### DIESTEL FAMILY RANCH ORGANIC ROAST TURKEY BREAST \$16.99/LB.

Found in our full-service Chef's Case.

#### ALPINE LACE 25% REDUCED FAT SWISS CHEESE \$10.99/LB.

Found in our full-service Chef's Case.





#### **OLIVER'S MARKET AWARD WINNING BAKERY**

## OLIVER'S OWN LEMON CHEESECAKE \$22.99/EA.

6 Inch Cake. Lemon cheesecake is a creamy, tangy dessert combining zesty lemon flavor with rich cream cheese on a buttery crust, often topped with whipped cream.









#### COSTEAUX FRENCH BAKERY GRANOLA \$9.99/EA.

13 oz. Bag.

Top your yogurt or add it to your cereal for a tasty breakfast or sweet treat!

#### RAYMOND'S SOURDOUGH Round \$4.99/ea.

24 oz. Loaf.

Enjoy with a bowl of soup or as a sandwich with your favorite fix-ins.

#### SUPERIOR ON MAIN ECLAIRS \$3.99/EA.

9.75 oz. Package.

Tasty custard filling in an airy French pastry with chocolate icing to top it off!

These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

#### OLIVER'S WINERY OF THE WEEK



# **FIT**VINE S

"In 2015, two friends who adored wine, but weren't exactly sommeliers, had a brainwave. They saw a gap in market for wines that could jive with active, vibrant lives like yours. So, armed with an entrepreneurial spirit and a thirst for fun, they birthed FitVine."

#### FITVINE CHARDONNAY \$10.99+crv

2022, California. 750 ml. Bottle

#### FITVINE CABERNET SAUVIGNON \$10.99+crv

2021, California. 750 ml. Bottle

FITVINE SAUVIGNON BLANC \$10.99+crv

2022, California. 750 ml. Bottle



## GIESEN NON-ALCOHOLIC SAUVIGNON BLANC \$11.99+crv

Non-Vintage, New Zealand. 750 ml. Bottle

"To change the way dealcoholized wines are made and how they should taste. A new wine has been made in New Zealand that rivals the current nonalcoholic wine options."



-

#### WÖLFFER Spring in A Bottle Sparkling Wine

GIESEN

DEALCOHOLIZED

SAUVIGNON BLANC

25.4 (Loz (1.6pt) (750

Non-Alcoholic, Germany. 750 ml. Bottle





#### MIONETTO Non-Alcoholic Prosecco

Non-Vintage, Veneto, Italy. 750 ml. Bottle



#### OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK



## FREE SPIRITS BOURBON, VERMOUTH ROSSO OR TEQUILA \$24.99+crv

750 ml. Bottle.

"Too often in life we bend to the wills of others, of established expectations - we succumb to peer pressure, we follow the cues of industry, or society at large. But this life is too damn short, and frankly too filled with amazing experiences, to live in any way other than your way."



















### OLIVER'S MARKET CRAFT BREWERY OF THE WEEK



"Welcome to dry January! Enjoy a delicious, fullbodied craft beer that can be enjoyed at any time of the day, and on any occasion. Best Day beers are crafted from the finest natural ingredients, including water, barley, hops, and yeast. They're low-calorie, low-sugar, and low-carb. And they're packed with antioxidant and anti-inflammatory polyphenols. Who knew that beer could be so good for you?"

### BEST DAY BREWING NON-ALCOHOLIC HAZY IPA \$8.99+crv 6 Pack/12 oz. Cans

### BEST DAY BREWING NON-ALCOHOLIC KOLSCH \$8.99+crv 6 Pack/12 oz. Cans

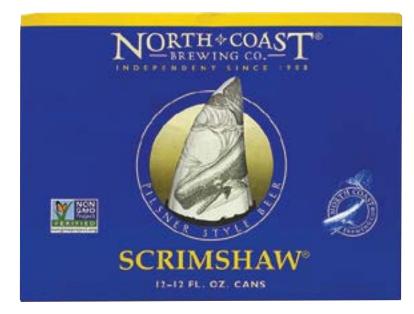
BEST DAY BREWING NON-ALCOHOLIC WEST COAST IPA \$8.99+crv

6 Pack/12 oz. Cans



## STELLA ARTOIS BEER \$16.99+crv

12 Pack/11.2 oz. Bottles or Cans



## NORTH COAST BREWING CO. SCRIMSHAW \$17.99<sub>+crv</sub>

12 Pack/12 oz. Bottles or Cans



#### SIERRA NEVEDA BREWING CO. \$18.99+crv

Selected Varieties. 12 Pack/12 oz. Bottles or Cans



DESCHUTES BREWING CO. \$10.49+crv

Selected Varieties. 6 Pack/12 oz. Bottles or Cans



PACIFICO IMPORTED BEER \$8.99+crv

6 Pack/12 oz. Bottles







#### SUDWERK PEOPLE'S PILSNER \$9.99+crv

6 Pack/12 oz. Cans

#### EASY RIDER AMERICAN LAGER \$13.99+crv

12 Pack/12 oz. Cans

#### **CRISPIN CIDER** \$11.99+crv

Selected Varieties. 6 Pack/12 oz. Cans

These prices are good from January 1 through January 7, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue Cotati • 795-9501 560 Montecito Center Santa Rosa • 537-7123 461 Stony Point Road Santa Rosa • 284-3530 9230 Old Redwood Highway Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2024. All rights reserved.