

OLIVER'S MARKET WILL BE OPEN ON NEW YEAR'S EVE FROM 7 AM TO 9 PM.
WE WILL BE OPEN ON NEW YEAR'S DAY FROM 9 AM TO 9 PM



Oliver's
Real Food. Real People.®

RING IN THE NEW YEAR WITH....

SURF & TURF

“Are you tired of facing the dilemma of choosing between meat and seafood for the main course of your New Year’s celebratory meal? We have the perfect solution...surf n’ turf! This classic combination of New York Steak and Lobster Tail is sure to please everyone at your New Year’s table. This dynamic duo became popular in the 1960’s as a way for restaurants to advertise their wide range of offerings and is still widely popular in restaurants and homes across the country to this day.”

OLIVER'S CHOICE 100% ANGUS BONELESS BEEF
RIB EYE STEAKS \$13.99/LB.

A classic steak the whole family will enjoy on their New Year’s Eve table.



WILD CAUGHT WARM WATER
LOBSTER TAILS \$9.99/EA.

Previously Frozen. Caribbean.
Sustainability rated Green. 5 oz. Each.



MAKE THE NEW YEAR SPARKLE



SAVE ON ALL 20% SPARKLING WINES

Pop, fizz, cheers! New Year's Eve sparkles with excitement as glasses brim with sparkly delight—and sparkling wine takes center stage. From Champagne to Cava, Prosecco to Sparkling Wine, we've rounded up our favorite bubbles, perfect for ringing in the New Year. Whether you enjoy a classic flute of bubbles, or craft a beautiful Champagne cocktail, you're sure to find the perfect bottle for your needs at Oliver's. Cheers!



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Champagne Wishes CAVIAR DREAMS

“As we gather with family and friends to celebrate the holiday season, add a little glamor to your celebration with a time-honored symbol of the good life, Champagne and Caviar! A classic food and wine pairing, the delicious, salty taste of Caviar is beautifully enhanced by the Champagne. Delightfully delicious!”



Tsar Nicoulai CLASSIC CAVIAR \$29.99

1 oz. Jar. Tsar Nicoulai's Classic Caviar is a briny, slightly salty treat with a delicate rich finish and an ever-satisfying texture that pops. Traditionally served on blini with crème fraiche alongside Champagne, this classic caviar is a sure way to bring your New Year in with style.



Tsar Nicoulai BLINI \$8.99

4.79 oz. Package. The classic companion to caviar is conveniently prepared for you. Simply warm in a buttered sauté pan and serve with Caviar, crème fraiche, and Champagne.



Bellwether Farms CRÈME FRAICHE \$3.99

7.5 oz. Package. Bellwether Farms Crème Fraiche is a luxuriously rich, slightly tangy, decadent, French style cultured cream. Spread liberally on lightly toasted blini and top with caviar for a next level New Year experience.



New Year's FAVORITES

BLACK-EYED PEAS \$4.99/EA.

A New Year's Eve tradition and considered good luck. Full of protein, these are great served with collard greens. Grown by Melissa's Produce in the USA. 1 lb. Package. *While Supplies Last.*

ORGANIC BLACK-EYED PEAS \$2.49/LB. In our Bulk Department.



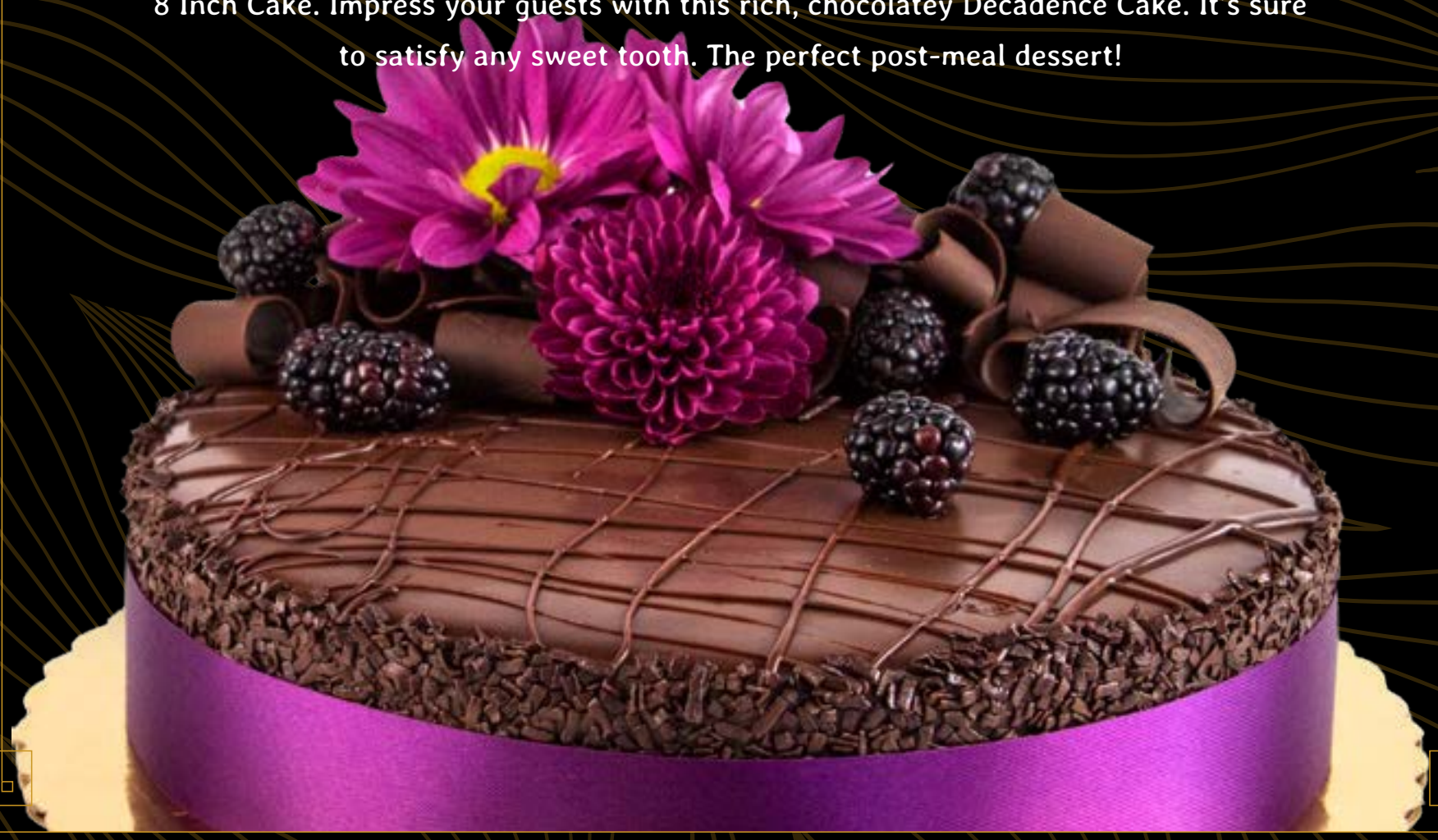
FRESH ORGANIC COLLARD GREENS \$1.49/EA.

A southern tradition and a great choice for your family's New Year's Eve extravaganza. Grown by Sun Valley in Watsonville, CA.

Oliver's Own DECADENCE CAKE \$35.99



8 Inch Cake. Impress your guests with this rich, chocolatey Decadence Cake. It's sure to satisfy any sweet tooth. The perfect post-meal dessert!





KETTLE BRAND POTATO CHIPS

Selected Varieties.

5 oz. Bag

\$2.29



MAILLE ORIGINAL CORNICHONS

13.5 oz. Jar

\$4.99



SNACK FACTORY PRETZEL CRISPS

Selected Varieties.

7.2 oz. Bag

\$2.29



SIMPLY ORGANIC FRENCH ONION DIP

1.1 oz. Packet

99¢



MARY'S ORGANIC CRACKERS

Selected Varieties.

5.5-6.5 oz. Package

\$5.29



CASA SANCHEZ TORTILLA CHIPS

12-14 oz. Bag

\$2.99



SALSA FOR ALL SEASONS SALSA

Selected Varieties.

12-16 oz. Container

\$3.99



MARTINELLI'S SPARKLING CIDER

Selected Varieties.

750 ml. Bottle

\$2.79 +crv



CLOVER SONOMA ORGANIC SOUR CREAM

Selected Varieties.

16 oz. Container

\$2.99



SIMPLY ORANGE JUICE

Selected Varieties.

52 oz. Container

2 FOR \$7 +crv



Oliver's
Real Food. Real People.™

This week's feature



**M. HASLINGER & FILS
CHAMPAGNE \$24.99^{+crv}**
Non-Vintage., France. 750 ml. Bottle.

“Dry and expressive Champagne blend: 46% Pinot Noir, 37% Pinot Meunier, 17% Chardonnay. White fruits, lychee, dragon fruit, hints of citrus. Crisp, chalk finish from limestone, clay terroir. Fun, interesting bubbles!”

RECOMMENDED BY
Justin Bowman,
Cotati Wine Department Manager



**TIA MARIA COFFEE
LIQUEUR \$24.99^{+crv}**
750 ml. Bottle.

“100% Arabica coffee beans mixed with cold brew coffee liqueur for a full-bodied taste with a balanced amount of sweetness and smoothness. Pour it on dessert or use it to make a White Russian!”

RECOMMENDED BY
Matteo Polverari,
Montecito Wine Department Manager

OLIVER'S CHOICE 100% ANGUS NEW YORK STEAKS \$13.99/LB.

Our Oliver's Choice 100% Angus Beef steaks are distinguished by their rich marbling that runs through each steak. It is this marbling that slowly melts and bastes the meat throughout the cooking process, imparting a profusion of flavor and a buttery texture.





ROCKY AIR-CHILLED BONE-IN CHICKEN BREAST \$3.99/LB.

Locally raised without antibiotics and on a 100% vegetarian diet. Rocky Chickens are hatched and raised in and around Sonoma County, then packed locally in Petaluma.



OLIVER'S MEATY PORK BABY BACK RIBS \$4.99/LB.

Don't forget to pick up some BBQ sauce & extra napkins for these beauties. These are wonderful boiled and broiled or baked or barbecued for your New Year's celebration.



NIMAN RANCH BONELESS CENTER CUT PORK CHOPS \$9.99/LB.

Niman Ranch hogs are humanely raised on small, family farms in the Midwest. Heritage breeds raised with traditional, sustainable farming methods.



WILD CAUGHT COHO SALMON FILLET \$15.99/LB.

These are Coho fillets with a subtle and delicate flavor. Wonderful served alongside your black eyed peas for New Years. USA. Previously frozen. Sustainability rated Green.





ROCKY LOCALLY RAISED AIR-CHILLED WHOLE CHICKENS \$1.69/LB.

Locally raised. Season a roast hole or break them down for a baked dish or added to a homemade soup.



EVERGOOD SMOKED SAUSAGES \$6.99/PKG.

From classics to daring new flavors Evergood has something for everyone. Selected Varieties. 12 oz. Package.



WILD CAUGHT WARM WATER LOBSTER TAILS \$19.99/EA.

Wonderful for a New Year's surf and turf. 10 oz. Tail. Caribbean caught. Previously frozen. Sustainability rated Green.



31 TO 40 COUNT COOKED TAIL ON PRAWNS \$9.99/LB.

Just was and serve with your favorite cocktail sauce. Vietnam. Previously frozen. Sustainability rated Red.

These prices are good from December 26 through December 31, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.



**FRESH SQUEEZED
ORANGE JUICE \$12.99/EA.
SQUEEZED WITH TEXAS VALENCIA ORANGES**

64 oz. Jug. Fresh squeezed and ready for your breakfast table or adding into your mimosa cocktails. Juiced from the winter wonders in Texas are so juicy, they're simply bursting with sweetness.



**FRESH NEW CROP OF
RED SEEDLESS GRAPES \$3.99/LB.**

Grown in Peru. The perfect snack any time of the day or night. These are sweet, crisp, crunchy and delicious snacking grapes - with no seeds about it!



**NEW CROP OF
FRESH BLOOD
ORANGES \$1.69/LB.**

Blood Oranges are juicy, sweet, with a dark red interior. They are slightly less acidic than regular table Oranges.

Grown in California by Sunkist.



FRESH LARGE SIZE BUNCHES OF MINT 99¢/BUN.

Wonderful fresh aromatic bunches that are great for recipes or added to cocktails or a cup of tea. Grown in Mexico.



CRISP & CRUNCHY BABY BUNCHED FRENCH CARROTS \$1.49/BUN.

Carrots are versatile veggies that add colorful zest to our dinner plates. Grown by Bebe farm in Santa Maria California.



NORTHWEST GROWN FRESH CELINA PEARS \$2.69/LB.

A new variety that is a cross between a delicious Bartlett and French Butter varieties. Grown in the Northwest.



FRESH NEW CROP OF ORGANIC BLUEBERRIES \$2.49/PKG.

Our "berry" best for your table! Perfect on pancakes, wonderful on waffles and super over cereal! Grown in Peru. 6 oz. Package.



FRESH ORGANIC BRUSSELS SPROUTS \$3.99/LB.

Tightly packed buds are great for roasting or sautéing with bacon and blue cheese. Grown by Tomatero in Watsonville.



NEW CROP OF FAIR TRADE ORGANIC JALAPEÑOS \$2.99/LB.

Wonderfully spicy peppers or adding an extra kick to kick off the New Year. Grown by Covilli in Guaymas Mexico certified Fair Trade.



MILDLY SPICY ORGANIC SHISHITO PEPPERS \$2.49/PKG.

These peppers are perfect for sautéing with a strip steak for a sandwich. Grown by Del Cabo in Baja California. Pint Container.

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STONEWALL KITCHEN DOWN EAST TARTAR SAUCE \$5.49

7.5 oz. Jar

Elevate your seafood dishes with tartar sauce, the ultimate blend of creamy richness and tangy flavor. A classic companion for fried fish, shrimp, or crab cakes, it adds the perfect finishing touch to every bite.





TOBY'S PLANT-BASED DIP & SPREAD \$3.69

Selected Varieties. 12 oz. Tub

Full of protein, you can add these dips to your salads, veggie platters and sandwiches!



NEWMAN'S OWN SALAD DRESSING

Selected Varieties.

16 oz. Bottle

2 FOR \$7



PRIMAL KITCHEN SALAD DRESSING

Selected Varieties.

8 oz. Bottle

\$6.29



MUSCO FAMILY PEARLS SPECIALTIES OLIVES

Selected Varieties.

6-7 oz. Jar

2 FOR \$7



BIONATURAE ORGANIC SOURDOUGH PASTA

Selected Varieties.

12 oz. Box

\$2.79



CHICKEN OF THE SEA CHUNK LIGHT TUNA

Selected Varieties.

5 oz. Can

4 FOR \$5



THOMAS' BAGELS

Selected Varieties.

6 Count Package

\$3.99



STAGG CHILI

Selected Varieties.

15 oz. Can

\$2.49



LET'S DO ORGANIC PANKO BREAD CRUMBS

10.5 oz. Container

\$3.49



CARR'S CRACKERS

Selected Varieties.

4.25-7 oz. Package

\$4.29



ANGIE'S BOOMCHICKAPOP POPCORN

Selected Varieties.

4.5-7 oz. Bag

\$2.49



POST RAISIN BRAN CEREAL

16.6 oz. Package

\$3.79



NUTELLA HAZELNUT SPREAD

13 oz. Container

\$3.99



SHADY MAPLE ORGANIC 100% PURE MAPLE SYRUP

Selected Varieties.

12.7 oz. Bottle

\$8.99



HU CHOCOLATE BAR

Selected Varieties.

2.1 oz. Bar

\$2.79



CHOICE ORGANIC TEA

Selected Varieties.

16 Count Box

\$2.79



JUSTEA LOOSE LEAF TEA

Selected Varieties.
2.8-3.5 oz. Tin

\$6.99



SPINDRIFT SPARKLING FLAVORED WATER

Selected Varieties.
8 Pack/12 oz. Cans

\$5.99_{+crv}



HALFDAY PREBOITIC TEA

Selected Varieties.
12 oz. Can

\$1.69_{+crv}



NAKED JUICE SMOOTHIE

Selected Varieties.
15.2 oz. Bottle

\$2.69_{+crv}



VIVA CHOOSE-A-SIZE PAPER TOWELS

Selected Varieties.
6 Roll Package

\$8.99



BAMBO NATURE BABY WIPES

64 Count Package

\$1.99



REPURPOSE COMPOSTABLE CUPS

Selected Varieties.
18 Count Package

\$2.79



PAW LOVE BEEF GULLIES

Selected Varieties.
12 Count Package

\$4.99



CLOVER SONOMA WHIPPED TOPPING

13 oz. Aerosol Canister

\$3.99



CLOVER SONOMA CREAM CHEESE

Selected Varieties.

8 oz. Bar or Tub

\$2.99



CLOVER SONOMA ORGANIC LOWFAT YOGURT

Selected Varieties.

32 oz. Container

\$3.99



CLOVER SONOMA ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$4.99



TOFUTTI PLANT BASED CREAM CHEESE

Selected Varieties.

8 oz. Container

\$2.49



TOFUTTI PLANT BASED SOUR CREAM

12 oz. Container

\$2.49



EAT PASTRY COOKIE DOUGH

Selected Varieties.

14 oz. Container

\$5.99



NEWMAN'S OWN FROZEN PIZZA

Selected Varieties.

15.1-17 oz. Package

\$6.49



COOL WHIP WHIPPED TOPPING

Selected Varieties.

8 oz. Container

\$1.99



DREYER'S GRAND ICE CREAM

Selected Varieties.

48 oz. Container

2 FOR \$7



BIG MOZZ MOZZARELLA STICKS

13.4 oz. Box

\$6.99



TUCSON TAMALES FROZEN TAMALES

Selected Varieties.

5 oz. Package

\$2.69

BULK SAVINGS



ORGANIC TRICOLOR QUINOA \$2.29/LB.

Available in our Bulk Foods Department.



ORGANIC GARBANZO BEANS \$2.29/LB.

Available in our Bulk Foods Department.

WELLNESS SPECIALS



LIQUID I.V. HYDRATION MULTIPLIER PASSION FRUIT \$12.99

10 Stick Pack Box, 160 grams

Experience faster hydration than water alone.

This flavor is inspired by the Hawaiian lilikoi, with notes of honey, melon, and berry. It's 3x the electrolytes of the leading sports drink and made for refreshing, on-the-go hydration.



LIQUID I.V. HYDRATION MULTIPLIER ACAI BERRY

10 Stick Pack Box, 160 grams

\$12.99



LIQUID I.V. HYDRATION MULTIPLIER LEMON LIME

10 Stick Pack Box, 160 grams

\$12.99



LIQUID I.V. HYDRATION MULTIPLIER WATERMELON

10 Stick Pack Box, 160 grams

\$12.99

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PICK OF THE WEEK



**WADE
JOHNSON**
Gourmet Cheese
Coordinator



BRILLAT SAVARIN CHEESE \$19.99/LB.

“By adding cream to whole milk during the cheesemaking process, Brillat-Savarin boasts a decadent creamy texture, and a delightfully rich flavor profile with hints of mushroom imparted from the delicate, snowy bloomy rind. Crack open a bottle of iced Champagne and share this cheese with company for a night to remember.”





LESLEY STOWE RAINCOAST CRISPS \$5.99/EA.

Selected Varieties. 5.3 oz. Package.

Baked in small batches with high quality ingredients, Leslie Stowe's Raincoast Crisps have a flavor for every palate to enjoy. Each crisp is packed with seeds, nuts, and dried fruit, leading to an easy way to liven up a cheeseboard for any occasion.



MARCONA ALMONDS \$19.99/LB.

Known in Spain as the "Queen of Almonds" these delicious Spanish almonds are peeled, fried, and salted in small batches. Their naturally sweet flavor makes them the perfect accompaniment on a cheese and charcuterie board.

PICK OF THE WEEK



**JAMES
SCHWEDHELM**
Deli Coordinator

MOLINARI IMPORTED PROSCIUTTO DI PARMA

\$21.99/LB.

“Parma, the king of prosciutto, is ready for your party tray. Whether you’re doing a traditional charcuterie tray, wrapping melon balls or asparagus, or maybe making a hearty soup to keep you warm on a cold night our Imported Molinari Prosciutto di Parma will satisfy. This Black Label Parma is aged for a minimum of 18 months. This process gives it a rich flavor with melt in your mouth feel. Sliced to order by our amazing Deli Team.”



BOAR'S HEAD HERBED MOZZARELLA CHEESE \$9.99/LB.

Creamy whole milk mozzarella is generously coated with an aromatic blend of basil, oregano, rosemary, bell pepper and garlic.



OLIVER'S KITCHEN COCONUT PRAWNS \$17.99/LB.

Found in our full-service Chef's Case.

These make a great appetizer for your New Year's party!



OLIVER'S OWN ARTICHOKE JALAPEÑO DIP \$7.99/EA.

16 oz. Package. Found in our Self-Service Grab & Go.

8 OZ. \$4.49 Found in our self-service Grab & Go.



OLIVER'S OWN SPINACH DIP \$6.99/EA.

16 oz. Package. Found in our self-service Grab & Go.

8 OZ. \$3.49 Found in our self-service Grab & Go.

OLIVER'S MARKET AWARD WINNING BAKERY



RUBICON
BAKERS

RUBICON CUPCAKES \$5.99/EA.

Selected Varieties. 4 Count Package.

Baked from scratch with indulgent icing and no-artificial-anything ingredients, our cupcakes make any occasion twice as nice. They're the perfect treat for any size celebration.



RAYMOND SOURDOUGH ROUND \$4.99/EA.

24 oz. Loaf. Authentic bread made in the spirit of old San Francisco available fully baked and ready to eat.



GALAXY PASQUIER ASSORTED FRENCH MACARONS \$7.99/EA.

Selected Varieties. 12 Count Package. Parisian macarons are made in the classic French tradition.



SUGARBOWL BROWNIES \$7.99/EA.

16 Count Package. Chocolatey, rich, and decadent Brownie Bites are a perfect treat to satisfy cravings.

These prices are good from December 26 through December 31, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

OLIVER'S WINERY OF THE WEEK



RS RODNEY STRONG

“At Rodney Strong Vineyards, we are proud to be part of a family owned company who is dedicated to Sonoma County.”

**RODNEY STRONG
CHARLOTTE'S HOME
SAUVIGNON BLANC
\$10.99^{+crv}**

2022, Sonoma County. 750 ml. Bottle

**RODNEY STRONG
CABERNET
SAUVIGNON \$15.99^{+crv}**

2021, Sonoma County. 750 ml. Bottle

**RODNEY STRONG
CHALK HILL
CHARDONNAY \$14.99^{+crv}**

2022, Sonoma County. 750 ml. Bottle





LUCKY ROCK PINOT NOIR \$11.99^{+crv}

2019, California. 750 ml. Bottle

“Making and marketing wines of intension.”



MACROSTIE CHARDONNAY

2022, Sonoma Coast.
750 ml. Bottle

\$18.99^{+crv}



PEDRONCELLI FRIENDS RED

2022, Sonoma County.
750 ml. Bottle

\$9.99^{+crv}



MARTIN RAY ROSÉ OF PINOT NOIR

2023, Monterey
County/Sonoma County.
750 ml. Bottle

\$11.99^{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK



OLIVER'S OWN READY-TO-DRINK KENTUCKY SUNSHINE **\$14.99**^{+crv}

4 Pack/200 ml. Cans.

"We are beyond excited to introduce a new flavor to our RTD line, Kentucky Sunshine. Clean, bright and loaded with flavor...this new addition to the lineup is sure to be a new favorite!"



GRAY WHALE GIN

750 ml. Bottle

\$27.99^{+crv}



JAMESON IRISH WHISKEY

750 ml. Bottle

\$23.99^{+crv}



CORRALEJO REPOSADO TEQUILA

750 ml. Bottle

\$25.99^{+crv}



SMIRNOFF VODKA

1.75 Liter Bottle

\$18.99^{+crv}

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK

“Since our first batch in 1992, our goal has been to make the best tasting beer we can. We believe that traditional processes have a place in the modern brewery. While much of our protocol extends the time from kettle to glass, we continue to practice these long established techniques because the beer deserves it. Respected beer is tasty beer.”

MOONLIGHT DEATH & TAXES BLACK LAGER \$12.99^{+crv}

4 Pack/16 oz. Cans

MOONLIGHT REALITY CZECK PILSNER \$12.99^{+crv}

4 Pack/16 oz. Cans

MOONLIGHT BOMBAY BY BOAT IPA \$12.99^{+crv}

4 Pack/16 oz. Cans





HENHOUSE BREWING CO.

Selected Varieties.
12 Pack/12 oz. Cans

\$17.99_{+crv}



BEAR REPUBLIC RACER 5

12 Pack/12 oz. Cans

\$17.99_{+crv}



LAGUNITAS BREWING CO.

Selected Varieties.
6 Pack/12 oz.
Bottles or Cans

\$10.49_{+crv}



LAGUNITAS CHELADA

Selected Varieties.
19.2 oz. Can

\$2.99_{+crv}



MARTINELLI'S PRE-PROHIBITION 1868 HARD CIDER

6 Pack/12 oz. Cans

\$10.99_{+crv}



MARTINELLI'S IMPERIAL 1868 HARD CIDER

6 Pack/12 oz. Cans

\$11.99_{+crv}



DONNA'S PICKLE BEER

6 Pack/12 oz. Cans

\$11.99_{+crv}



CORONA BEER

Selected Varieties.
6 Pack/12 oz. Bottles

\$8.99_{+crv}



FIRESTONE WALKER BREWING CO.

Selected Varieties.
12 Pack/12 oz.
Bottles or Cans

\$17.99_{+crv}



MICHELOB ULTRA BEER

Selected Varieties.
18 Pack/12 oz. Cans

\$18.99_{+crv}



HAPPY DAD HARD SELTZER

Selected Varieties.
12 Pack/12 oz. Cans

\$16.99_{+crv}



ATHLETIC NON-ALCOHOLIC BEER

Selected Varieties.
6 Pack/12 oz. Cans

\$9.99_{+crv}

These prices are good from December 26 through December 31, 2024 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2024. All rights reserved.