

WHEN YOU SUPPORT US.

**MADE
LOCAL**
Sonoma County
gocalocal.coop

We Support Them!



MEET THE FISHERMEN WHO BRING FRESH, LOCAL, DUNGENESS CRAB TO OLIVER'S

There is nothing quite like fresh, locally caught Dungeness Crab. Here at Oliver's Market, we all await our first deliveries each year from our fantastic partners at Tides Wharf Seafood with great anticipation. We love savoring our first Dungeness Crab of the season, of course, but we also relish sharing this delicious local specialty with our customers. It's fresh, sweet, delicate, and delicious. There is truly nothing else like it.

While changes in the season make the arrival time a little later than it used to be, it does not change the opportunity to savor this local treasure. New timing provides us with an opportunity to rethink our Dungeness Crab meals to mash up with weekend football games, long holiday weekends, and much, much more.

Join us as we celebrate the arrival of fresh, local Dungeness crab this week at Oliver's!

Olivers
Real Food. Real People.™

**FRESH.
WILD.
LOCAL.**



The Tides Wharf

**CLEANED FREE
DUNGENESS
CRAB \$8.99/LB.**

Fresh locally caught from Tides Wharf. Sustainably rated Green.





CHATEAU DE LA ROCHE SAUVIGNON BLANC TOURAIN **\$10.99** +crv

2022, France. 750 ml. Bottle



OLIVER'S OWN EVERYDAY ARBEQUINA EXTRA VIRGIN OLIVE OIL **\$15.99**

750 ml. Bottle



STONEWALL KITCHEN NEW ENGLAND COCKTAIL SAUCE **\$3.99**

8.25 oz. Jar



IMAGINE ORGANIC BROTH 2 FOR \$5

Selected Varieties.
32 oz. Container



MUIR GLEN ORGANIC TOMATOES \$1.99

Selected Varieties.
14.5-15 oz. Can



BARILLA PASTA 2 FOR \$3

Selected Varieties.
16 oz. Package

COSTEAUX SOURDOUGH OR FRENCH BAGUETTE **\$2.99**

Fresh baked and delicious! 10-12 oz. Loaf.



LOCALLY GROWN ORGANIC MEYER LEMONS **\$2.99/LB.**

These tangy beauties add a bright citrus flavor to any seafood dish. Drizzle some lemon juice over your crab and enjoy with butter! Grown by D.M.S. in Sebastopol via F.E.E.D. Cooperative.



ORGANIC FRESH BUNCHES OF BROCCOLINI **\$1.99/EA.**

Enjoy the mild, fresh, slightly sweet taste and crisp texture that's perfect for a variety of dishes. It's great sautéed, steamed, grilled, or fresh! Grown by Lakeside in Salinas, CA.

These prices are good from January 8 through January 14, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.



Dungeness Crab LOUIE SALAD

SALAD:

- 10 asparagus spears, woody ends trimmed
- 3 romaine hearts, cut crosswise ½-inch thick
- ½ English cucumber, thinly sliced
- 5 radishes, thinly sliced
- 5 oz. cherry tomatoes, halved
- 2-3 hard-boiled eggs, cut into wedges
- 3 celery ribs, thinly sliced
- 1 avocado, thinly sliced
- 2.25oz can sliced black olives
- 1-pound fresh Dungeness crab meat
- 4 green onions, thinly sliced
- 2 lemons, cut into wedges

DRESSING:

- 1 cup mayonnaise
- ¼ cup ketchup
- 1 tablespoon sweet pickle relish
- 1 tablespoon fresh lemon juice
- 1 garlic clove, minced
- 1 teaspoon Tabasco
- ½ teaspoon Worcestershire sauce
- ¼ teaspoon sweet paprika
- Kosher salt
- Freshly ground black pepper

METHOD:

- Prepare dressing by whisking together mayonnaise, ketchup, relish, lemon juice, garlic, Tabasco, Worcestershire sauce, and paprika in a medium-sized bowl. Taste and season with salt and pepper. Set aside while you assemble the salad.
- In a medium saucepan of boiling water, cook the asparagus until just tender, about 3 minutes. Drain, sprinkle with a bit of Kosher salt, and let cool.
- On a large platter, arrange the romaine, cucumber, radishes, cherry tomatoes, eggs, celery, avocado, olives, asparagus, and crab meat. Scatter sliced green onions over the top and season the entire salad lightly with Kosher salt and freshly ground black pepper. Serve the salad family-style with the dressing on the side.



SPRITZERS



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SPRITZ DEL CONTE CLASSICO \$12.99^{+crv}

750 ml. Bottle.

“Refreshing notes of citrus, bubbly orange color and loaded with flavor. A refreshing cocktail that can be enjoyed year-round. Pour over ice, garnish with an orange slice and enjoy!”

RECOMMENDED BY
Josh Kirchhoff,
Corporate Wine & Liquor Coordinator

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Real Food. Real People.™

OLIVERS CHOICE 100% ANGUS BONELESS NEW YORK STEAK \$12.99/LB.

Savor the bold, juicy flavor of our premium New York steaks, a classic cut known for its perfect balance of tenderness and rich marbling. Whether grilled, pan-seared, or broiled, these steaks deliver a mouthwatering experience with every bite.





WILD CAUGHT FRESH ROCK COD FILLET \$7.99/LB.

With its delicate texture and slightly sweet flavor, rock cod is ideal for grilling, baking, frying, or steaming. Easily paired with your favorite herbs, spices or sauces. USA. Sustainably rated Green.



NIMAN RANCH PORK BONELESS SIRLOIN CHOPS \$5.99/LB.

With their perfect marbling and robust taste, they're a versatile choice for grilling, pan-searing, or oven-roasting. Elevate your meals with these tender cuts of pork.



DIESTEL FAMILY RANCH DARK 93% LEAN GROUND TURKEY \$5.99/EA.

1 Lb. Package. Whether you're preparing hearty pasta sauces, light lettuce wraps, or savory casseroles, ground turkey is a nutritious, high-protein choice that fits seamlessly into any recipe.



OLIVER'S PRIME GRADE TOP SIRLOIN STEAK \$9.99/LB.

With their beefy flavor and tender texture, these steaks are perfect for grilling. Serve them with mashed potatoes and roasted veggies for a delicious meal.





26/30 COUNT PEELED & DEVEINED PRAWNS \$9.99/LB.

Previously frozen. Indonesia Farmed. Sustainably rated Red. Try them grilled, sautéed, steamed, or added to pastas or stir-fries.



BILINSKI ORGANIC SAUSAGE \$7.99/EA.

Selected Varieties. 12 oz. Package. Crafted with high-quality ingredients and perfectly seasoned for a burst of flavor in every bite. Sausages are a versatile and satisfying choice for any meal.



VINCE'S CIOPPINO SAUCE \$7.99/EA.

34 oz. Jar. Bursting with ripe tomatoes, aromatic herbs, and a hint of garlic and wine, this sauce is the perfect base for a hearty seafood stew or pasta dish.



PALADINI CIOPPINO SAUCE \$7.99/EA.

26 oz. Jar. Simply simmer with your favorite seafood—clams, mussels, shrimp, or fish—for a flavorful, restaurant-quality meal that's easy to make at home.

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Oliver's
Real Food. Real People.®

**FRESH ORGANIC
HEIRLOOM TOMATOES \$2.99/LB.**

Experience the rich, full flavor of our Heirloom Tomatoes, carefully grown for their unique taste and vibrant color. Each bite offers a burst of sweetness and tang, making them perfect for slicing and dicing into any dish.

Grown by Covilli in Guaymas, Mexico. Certified Fair Trade.





ORGANIC LOOSE GOLD AND RED BEETS \$1.49/LB.

Brighten up your plate with the earthy sweet flavors and vibrant colors of these beauties! Packed with nutrients, beets are a great addition to a variety of dishes. Grown by Montecucco in Oregon.



ORGANIC PINK LADY APPLES \$1.69/LB.

Their well-rounded sweetness and hint of tartness make them a versatile choice for both sweet and savory dishes. Grown by Joyfully in Washington.



**FRESH ORGANIC
ZUCCHINI \$1.99/LB.**

Perfect for grilling, sautéing, roasting or adding to your favorite dishes for a fresh flavor. Grown by Covilli in Guaymas, Mexico.



**LARGE SIZE
KENT MANGOS \$1.29/EA.**

With their smooth, buttery texture and rich sweetness, mangos are great as a snack or in smoothies. Grown in Ecuador.



**SWEET TANGY
NAVEL ORANGES \$1.29/LB.**

Enjoy the sweet, juicy burst of flavor. Perfect for snacking, juicing, or adding to salads and desserts. Grown in California by Sequoia.



**PREMIUM GRADE
COSMIC CRISP APPLES \$1.29/LB.**

Sweet, crisp and juicy! These are great for snacking or baking into pies and cobblers. Grown in Washington.



**TANGY ZESTY
SUMO TANGERINES \$3.99/LB.**

Delight in the bright, vibrant color and exceptionally sweet, tangy flavor! Grown in Southern California.



**FRESH EXPRESS
GARDEN SALAD \$1.29/EA.**

12 oz. Bag. Perfect for busy weeknights, lunches, or as a side dish! Conveniently packed salad in a bag!

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BELLA ROSA ORGANIC COFFEE \$7.99

Ground or Whole Bean. 12 oz. Package

Made locally, Bella Rosa coffee beans are roasted with quality in mind. Focusing on low acidity and rich flavors, there is a roast for every coffee lover.



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ANNIE'S MAC & CHEESE

2 FOR \$3

Selected Varieties. 5.5-6 oz. Box

Made with no artificial flavors or synthetic colors, you can feel good about feeding your kids Annie's Mac & Cheese.



PROGRESSO SOUP

Selected Varieties.
18-19 oz. Can

2 FOR \$5



HEALTH VALLEY ORGANIC SOUP

Selected Varieties.
14.5-15 oz. Can

\$2.49



SUPER LUCKY ELEPHANT PREMIUM JASMINE RICE

5 Lb. Bag

\$6.99



NEAR EAST GRAINS

Selected Varieties.
5.4- 10 oz. Box

\$1.99



CHICKEN OF THE SEA SOLID WHITE ALBACORE TUNA

Selected Varieties.
5 oz. Can

2 FOR \$3



CASINA ROSSO OLIVES

Selected Varieties.
9.9 oz. Jar

\$6.99



BEAVER BRAND MUSTARD OR HORSE RADISH

Selected Varieties.

12-13 oz. Squeeze Bottle

\$2.99



DEL MONTE KETCHUP

24 oz. Bottle

2 FOR \$3



NABISCO PREMIUM SALTINE CRACKERS

16 oz. Package

\$3.29



SEVEN SUNDAYS GRAIN FREE CEREAL

Selected Varieties.

8 oz. Bag

\$5.99



BOULDER CANYON AVOCADO OIL POTATO CHIPS

Selected Varieties.

5.25 oz. Bag

\$2.49



QUAKER INSTANT OATMEAL

Selected Varieties.

6-10 Count Package

\$3.99



BOB'S RED MILL HOMESTYLE GRANOLA

Selected Varieties.

11 oz. Bag

\$2.99



THOMAS' ENGLISH MUFFINS

Selected Varieties.

6 Count Package

\$3.79



IQ BAR PLANT PROTEIN NUTRITION BAR

Selected Varieties.

1.6 oz. Bar

\$1.29



ANNIE'S FRUIT SNACKS

Selected Varieties.
10 Count Package

\$3.99



SMART SWEETS LOW SUGAR GUMMY CANDY

Selected Varieties.
1.8 oz. Bag

\$1.99



PEET'S SINGLE CUP COFFEE

Selected Varieties.
10 Count Box

\$6.99



STASH TEA

Selected Varieties.
18-20 Count Box

\$2.49



GOAT FUEL SPORTS ENERGY DRINK

Selected Varieties.
12 oz. Can

\$2.29_{+crv}



HEALTH-ADE KOMBUCHA

Selected Varieties.
16 oz. Bottle

\$2.49_{+crv}



LA CROIX SPARKLING WATER

Selected Varieties.
8 Pack/12 oz. Cans

\$2.99_{+crv}



ANGEL SOFT BATHROOM TISSUE

8 Count Mega Rolls

\$7.49



SEVENTH GENERATION BATHROOM TISSUE

4 Count Rolls

\$2.99



CLOVER SONOMA BUTTER

Selected Varieties.

1 Lb. Quarters

\$4.49



DAISY BRAND SOUR CREAM

Selected Varieties.

16 oz. Container

\$2.99



RUMIANO ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$5.49



ITHACA HUMMUS

Selected Varieties.

10 oz. Container

\$2.99



GREEK GODS GREEK YOGURT

Selected Varieties.

24 oz. Container

\$3.49



NANCY'S ORGANIC COTTAGE CHEESE

Selected Varieties.

16 oz. Container

\$3.49



MORNINGSTAR FARMS VEGGIE BURGER PATTIES

Selected Varieties.

9-10 oz. Package

\$3.99



DOLE FROZEN FRUIT

Selected Varieties.

12-16 oz. Package

\$3.79



BEN & JERRY'S ICE CREAM

Selected Varieties.

16 oz. Container

\$5.49



STAHLBUSH FROZEN FRUIT

Selected Varieties.

10 oz. Bag

\$2.99



DEEP INDIAN KITCHEN FROZEN WRAPS

Selected Varieties.

5 oz. Package

\$2.49

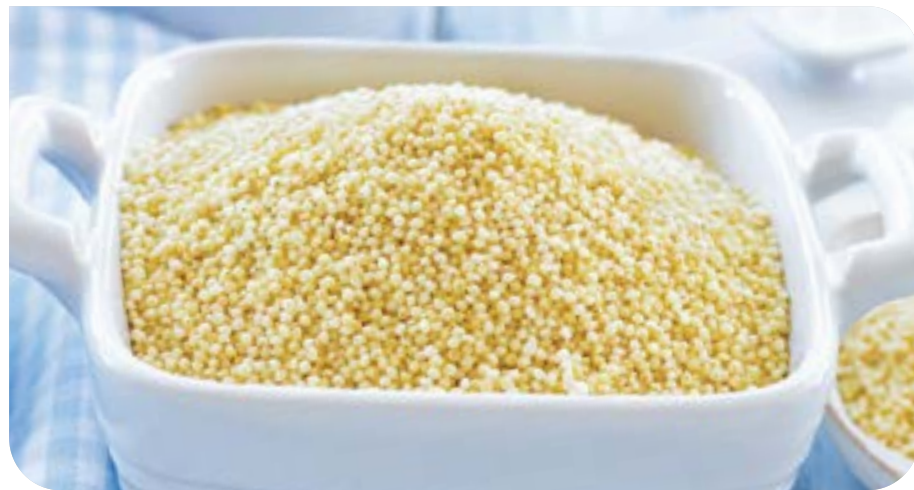
BULK SAVINGS



ORGANIC CRANBERRIES

\$3.99/LB.

Available in our Bulk Foods Department.



ORGANIC HULLED MILLET

\$1.29/LB.

Available in our Bulk Foods Department.



BIOOPTIMIZERS MAGNESIUM BREAKTHROUGH \$12.99

30 Count Bottle.

- Contains 7 highly absorbable magnesium types, including Magnesium Glycinate, Malate, and Citrate.
- Designed to naturally improve relaxation and enhance sleep quality.
- Helps reduce stress and anxiety by supporting the nervous system.
- Enhances brain function, muscle recovery, and overall well-being.



BIOOPTIMIZERS MAGNESIUM BREAKTHROUGH

60 Count Bottle

\$23.99



BIOOPTIMIZERS SLEEP BREAKTHROUGH

60 Count Bottle

\$16.99



BIOOPTIMIZERS MASSZYMES

120 Count Bottle

\$19.99

PICK OF THE WEEK



**WADE
JOHNSON**
Gourmet Cheese
Coordinator

KERRYGOLD PURE IRISH BUTTER \$5.99/EA.

8 oz. Block. "Kerry Gold Irish Butter has a rich and slightly sweet flavor, thanks to the cows that graze on lush grass year-round. The perfect butter to pair with fresh Dungeness Crab for a meal to remember."





STOMPETOREN GRAND CRU AGED GOUDA \$15.99/LB.

This amber-hued Grand Cru Gouda is aged 18 months, the dense and creamy paste is scattered with tyrosine crystals giving the cheese that signature crunch on the palate. The honey gold paste is rich, sweet, and buttery with notes of butterscotch.



POINT REYES TOMA \$15.99/LB.

With a creamy semi-soft texture, a mild and milky flavor, and a gentle tang on the finish, Point Reyes Farmstead Cheese Company's Toma is a versatile table cheese with limitless potential. Serve on a cheese and charcuterie board, enjoy as a snack, or melt it into your favorite dishes.

PICK OF THE WEEK



JAMES SCHWEDHELM
Deli Coordinator

OLIVER'S KITCHEN ROAST BEEF \$10.99/LB.

“Into the new year we go. Lets get away from the turkey and ham for a quick minute. Our House Roast Beef is amazing. Very simply seasoned with salt & pepper. We let the quality Choice Angus Beef speak for itself. Stop by the Oliver's deli and get your lean, delicious roast beef sliced to order.”

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Sonoma County
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IMPORTED JARLSBERG SWISS CHEESE \$11.99/LB.

Perfectly mild and nutty with a touch of sweetness. Great on any sandwich or cheese board!



OLIVER'S KITCHEN GRILLED TRI-TIP \$17.99/LB.

Found in our full-service Chef's Case. Tender, juicy and full of meaty flavor! Enjoy with your choice of sides.



OLIVER'S KITCHEN AIOLI \$3.99/EA.

8 oz. Container. Roasted Red Pepper, Citrus, Fine Herb or Roasted Garlic. Found in our self-service Grab & Go.

OLIVER'S MARKET AWARD WINNING BAKERY

OLIVER'S OWN LEMON MOUSSE CAKE \$22.99/EA.

6 Inch Cake. Sweet, citrus lemon mousse between vanilla cake layers topped with rich and tangy lemon curd elegantly wrapped with a white chocolate band.





OUR SPECIALTY TREAT SHOP SWEET MIDDLES \$5.99/EA.

15.5 oz. Package. Selected Varieties.
Sweet frosting sandwiched between
chewy, tasty cookies. Share with a friend!



GIVE & GO TWO-BITE CUPCAKES \$3.99/EA.

10 oz. Package. Selected Varieties.
Perfectly moist and fluffy! These are
great as a midday sweet treat!



BRILL SLICED LOAF CAKE \$4.99/EA.

16 oz. Package. Selected Varieties.
Enjoy it as a quick snack, a dessert, or
alongside a cup of coffee or tea.

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OLIVER'S WINERY OF THE WEEK



“Bliss family produces 100% estate grown wines from Mendocino County at prices that allow one to ‘elevate your everyday’ with Bliss.”

BLISS CABERNET SAUVIGNON \$9.99^{+crv}

2019, Mendocino County. 750 ml. Bottle

BLISS SAUVIGNON BLANC \$9.99^{+crv}

2022, Mendocino County. 750 ml. Bottle

BLISS ZINFANDEL \$9.99^{+crv}

2021, Mendocino County. 750 ml. Bottle



MAZZOCCO ZINFANDEL \$16.99^{+crv}

2022, Dry Creek Valley. 750 ml. Bottle

“Mazzocco is renowned for single-vineyard designates - robust, sumptuous Zinfandels. These wines are remarkably individual in nature.”



ST. FRANCIS CHARDONNAY

2022, Sonoma County.
750 ml. Bottle

\$13.99^{+crv}



UNSORTED PINOT NOIR

2021, California.
750 ml. Bottle

\$9.99^{+crv}



TRECINI ROSÉ OF GRENACHE

2023, Clarksburg.
750 ml. Bottle

\$13.99^{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK

LYRE'S IMPOSSIBLY CRAFTED
NON-ALCOHOLIC SPIRITS \$13.99^{+crv}

Selected Varieties. 4 Pack/250 ml. Cans

250 ML. CAN \$3.69^{+crv}

"We craft our spirits to taste just like the classics they pay homage to. We source the finest all natural essences, extracts and distillates from the four corners of the globe."



DON JULIO
BLANCO TEQUILA

375 ml. Bottle

\$22.99^{+crv}



PENDELTON
CANADIAN WHISKY

750 ml. Bottle

\$18.99^{+crv}



AVIATION
AMERICAN GIN

750 ml. Bottle

\$18.99^{+crv}



RITUAL ZERO
PROOF SPIRITS

Selected Varieties.

750 ml. Bottle

\$23.99^{+crv}

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK



SIERRA NEVADA TRAIL PASS NON-ALCOHOLIC GOLDEN ALE \$9.99^{+crv}

6 Pack/12 oz. Cans

“Explore the smooth malt and crisp finish in non-alcoholic Trail Pass Golden, a refreshing easy-drinker with a surge of hops for bright floral and citrus notes. Recently, Trail Pass Golden landed on Food & Wine’s list of the 8 best non-alcoholic beers to drink this summer.”

SIERRA NEVADA TRAIL PASS NON-ALCOHOLIC IPA \$9.99^{+crv}

6 Pack/12 oz. Cans

“Explore the hoppy notes of citrus and pine from Amarillo® and CTZ varieties in non-alcoholic Trail Pass IPA. The silky malt body and clean hop bitterness are just what you’d expect from a world-class Sierra Nevada IPA, yet it’s less than 0.5% ABV.”



SIERRA NEVADA BEER \$10.49^{+crv}

Selected Varieties. 6 Pack/12 oz. Bottles or Cans



NORTH COAST BEER \$9.99^{+crv}

Selected Varieties. 6 Pack/12 oz. Bottles



TRUMER PILS

12 Pack/11.2 oz.
Bottles or Cans

\$15.99^{+crv}



CORONA BEER

Selected Varieties.
12 Pack/12 oz.
Bottles or Cans

\$17.99^{+crv}



FIRESTONE-WALKER 805 OR 8ZERO5 NON-ALCOHOLIC BLOND

6 Pack/12 oz. Bottles or Cans

\$9.99^{+crv}



GOLDEN STATE MIGHTY DRY CIDER

8 Pack/16 oz. Cans

\$19.99^{+crv}



TSINGTAO BEER

Selected Varieties.
6 Pack/12 oz. Bottles

\$9.99^{+crv}



CALI SQUEEZE BEER

Selected Varieties.
6 Pack/12 oz. Cans

\$9.99^{+crv}



BODDINGTONS PUB ALE

4 Pack/16 oz. Cans

\$7.99^{+crv}



PAULANER WEIZEN-RADLER NON-ALCOHOLIC

6 Pack/11.2 oz. Bottles

\$9.99^{+crv}

These prices are good from January 8 through January 14, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2024. All rights reserved.