

EXPLORE THE FLYER

REAL
EVERYDAY
VALUES

Oliver's
Real Food. Real People.®

REAL
EVERYDAY
VALUES

**OLIVER'S REAL EVERYDAY VALUES ARE GOOD JANUARY 3 THROUGH
APRIL 3, 2025. THAT'S THREE WHOLE MONTHS OF SAVINGS!**

The new REV flyer is here, and that means 3 months of savings! This week we're highlighting a diverse group of items that are in the REV flyer. At Oliver's, we're all about choices and love to offer different items for every lifestyle whether it be due to dietary restrictions, or you just want to try something new. Look for these items and 100's more in this quarter's REV flyer, which is available now in-store or online at the link below.

ABE'S GLUTEN FREE MINI MUFFINS \$3.99

REAL
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Selected Varieties. 5.5 oz. Package.

Abe's products are made with the goal of being "School-Friendly". Made with no milk, eggs, nuts, sesame, soy or pea protein, Abe's aim is to make sure your loved ones can enjoy these treats without worrying about their food allergies.



FRESH ENERGY ORGANIC ALMOND DATE ROLLS \$6.99

REAL
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12 oz. Package. Made by Fresh Energy in Coachella, California. These little energy boosters make a great on-the-go wholesome snack when you need a midday pick-me-up.



PRIME ROOTS CRACKED PEPPER KOJI- TURKEY

\$14.99/LB.

REAL
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This over roasted turkey is simple and delicious! Seasoned with black pepper, it adds a bit of heat and earthy flavor to any of your sandwiches.



PRIME ROOTS SMOKED KOJI-HAM

\$14.99/LB.

REAL
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Delight in a timeless classic, offering a rich, smoky flavor and tender, juicy meat. Add a delicious, smoky flare to your sandwiches, or elevate your charcuterie boards. However you enjoy it, it's sure to satisfy any meat lover!



BIOTIC FERMENTS NIRA ORGANIC CRAFT FERMENTED SODA \$2.49^{+CRV}

REAL EVERYDAY VALUES

MADE LOCAL
Sonoma County
paleo.com

Selected Varieties. 12 oz. Can. This tasty, bubbly soda is delicious and nutritious! Filled with gut-healthy probiotics and postbiotics, you can enjoy a soda while improving your gut!



BEST DAY NON-ALCOHOLIC BEER \$8.99^{+CRV}

Selected Varieties. 6 Pack/12 oz. Cans. Best Day Beer delivers the crisp, bold taste of a classic brew without the alcohol. Perfect for any occasion, it's a refreshing option that lets you enjoy the flavor you love while staying alcohol-free.



DE SOI SPARKLING NON-ALCOHOLIC APERITIF \$12.99^{+CRV}

Selected Varieties. 4 Pack/8 oz. Cans. "The beauty of restraint is what's gained in the absence. Inspired by the French ethos of pleasure with restraint, De Soi is crafted without the alcohol so you can enjoy more of what you love."

NUTPODS ALMOND + COCONUT COFFEE CREAMER \$4.99

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Selected Varieties. 25.4 oz. Container.

Elevate your morning coffee game with a variety of flavors. From classic vanilla to indulgent caramel, there's a flavor for everyone!



SEVEN SUNDAYS GRAIN FREE CEREAL \$5.99

REAL
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Selected Varieties. 8 oz. Bag.

Made with 100% natural and real ingredients and no dyes or preservatives!

You never have to worry about what's in your breakfast cereal bowl.



MILTON'S CAULIFLOWER CRUST FROZEN PIZZA

\$8.99 **REAL EVERYDAY VALUES**

Selected Varieties. 10-11 oz. Package.

Whether you're hosting a pizza night or having dinner with the family, Milton's has a pizza option for everyone! Made with a cauliflower crust, it's as nutritious as it is delicious!



PRIMAL KITCHEN DIPPING SAUCE

\$7.49 **REAL EVERYDAY VALUES**

Selected Varieties. 10 oz. Bottle.

Burgers, steak, fries, chicken, veggies, you name it! Primal Kitchen's dipping sauces are irresistibly delicious and will leave you wanting more!




PREP LESS, PARTY MORE

Take your game-day party to the next level with Oliver's Deli Catering Trays! From freshly prepared Finger Sandwiches and trays piled high with Chicken Wings to Bread Bowls filled with our popular dips and even Deviled Eggs, we've got crowd-pleasing options for every taste. Let us take the stress out of hosting so you don't miss a pass, sack, or touchdown. With something for everyone, the toughest decision will be which tray to order!

*Bakery trays are not available through online ordering, please call your local Oliver's Market directly.





OLIVER'S CHOICE 100% ANGUS BONELESS NEW YORK STEAK \$9.99/LB.

Known for their rich marbling and unbeatable tenderness!
With a perfect balance of flavor and juiciness, they're ideal for grilling,
pan-searing, or broiling to your desired level of doneness.





WILD CAUGHT AHI TUNA STEAK \$12.99/LB.

Savor the rich, meaty flavor with a tender, melt-in-your-mouth texture. They pair beautifully with bold seasonings. Previously frozen. Philippines. Sustainably rated Yellow.



ROSIE ORGANIC AIR-CHILLED WHOLE CHICKEN \$3.49/LB.

Delight in the tender, juicy meat and a crispy golden skin when roasted to perfection. Roast with fresh herbs, spices, and veggies, or slow-cook for tender, fall-off-the-bone goodness.



NIMAN RANCH BONELESS PORK SHOULDER ROAST \$8.99/LB.

Pork shoulder is a hearty, flavorful cut that transforms into a melt-in-your-mouth experience when slow-cooked or roasted. It's perfect for pulled pork, braises, or a savory roast dinner.



OLIVER'S CHOICE 100% ANGUS FLAT IRON STEAK \$9.99/LB.

Flat iron steak is a tender and juicy cut, offering rich flavor with a satisfying, slightly marbled texture. Ideal for grilling, slicing into strips for salads, or enjoying with your favorite sides.





FRESH & FLAVORFUL STEELHEAD FILLET \$12.99/LB.

With a mild taste, steelhead is an excellent choice for grilling, baking, or pan-searing. USA farmed. Sustainably rated Green.



NIMAN RANCH BREAKFAST SAUSAGE \$4.99/EA.

Selected Varieties. 8 oz. Package. These fully cooked, all pork sausages have no nitrates or nitrites and are gluten free.



WILD CAUGHT 16 TO 20 COUNT GULF WHITE PRAWNS \$12.99/LB.

Known for their delicate, naturally sweet flavor and tender texture. Previously frozen. USA. Sustainably rated Green.



AL FRESCO CHICKEN SAUSAGE \$5.99/EA.

Selected Varieties. 11 oz. Package. Flavorful and nutritious. 100% natural chicken raised in the U.S.A. and no fillers.

These prices are good from January 29 through February 4, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

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**ORGANIC NEW CROP
BLUEBERRIES \$3.99/EA.**

6 oz. Package. Blueberries are nature's perfect little superfruit, bursting with flavor and loaded with antioxidants. Whether enjoyed fresh, baked into treats, or blended into smoothies, they add a sweet and tangy pop to every bite.

Grown by Homegrown in California.





ORGANIC LOCAL BUTTERNUT SQUASH \$1.69/LB.

Loved for its creamy texture and naturally sweet, nutty flavor!
Butternut Squash is versatile and easy to prepare, it's perfect for roasting,
soups, salads, or hearty side dishes. Grown by Shone Farm by S.R.J.C.



ORGANIC RED, ORANGE OR YELLOW BELL PEPPERS \$3.49/LB.

These vibrant, crunchy beauties are great
in salads, stir-fry's, soups and much more!
Grown by Divine in Mexico.



ORGANIC SEEDLESS TANGO TANGERINES \$1.99/LB.

Bursting with sweet and tangy citrus flavor! These are a delicious, refreshing and wholesome snack. California grown.



ORGANIC MIXED CHERRY TOMATOES \$3.99/LB.

These bite-sized gems are as delicious fresh as they are roasted or sautéed. Grown by A&A Farm in Mexico.



FLAVORFUL & NUTTY ORGANIC SUNCHOKES \$2.99/LB.

With their nutty flavor and creamy texture, they're perfect for adding to soups and salads. Grown by Coke Farm in California.



FRESH & CRISP ORGANIC COSMIC CRISP APPLES \$1.69/LB.

Their beautiful red skin and long-lasting freshness make them a great snack option! Grown in Washington by Stemilt.



TAYLOR FARMS CHOPPED SALAD \$3.49/EA.

Choose from a wide variety of flavors including Asian, Caesar, Mediterranean Crunch or Avocado Ranch! 6.75-11.25 oz. Bag.



TANGY & SWEET MINNEOLA TANGELOS \$1.29/LB.

Their vibrant color, easy-to-peel skin, and juicy segments make them a citrus snacking favorite. Grown by Sequoia in California.



CRISP & SWEET PINK LADY APPLES \$1.69/LB.

The perfect balance of sweetness and tartness, with a crisp texture. Great for baking! Grown by Gee Whiz in Washington.



FRESH & AROMATIC RED ONIONS \$1.29/LB.

Chop them into salads and salsas or slice them for burgers and sandwiches. Grown by Desert Diamond in Nevada.

ZACCA HUMMUS \$4.29

Selected Varieties. 10 oz. Container

Bring out the pita bread, veggies, and charcuterie boards!
Zacca hummus is made with high-quality, non-GMO ingredients and no artificial preservatives, so you can feel good about what you're eating and serving!



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**BIOTIC FERMENTS
NIRA ORGANIC
CRAFT FERMENTED
SODA \$2.49^{+crv}**

Selected Varieties. 12 oz. Can

Filled with gut-healthy probiotics and postbiotics, Biotic Ferments' soda not only tastes delicious, but is equally nutritious!



**EUREKA
ARTISAN TORTILLA**

Selected Varieties.
8 Count Package

\$4.49



**STRIANESE
ITALIAN BEANS**

Selected Varieties.
14 oz. Can

\$1.49



**DYNASTY
JASMINE RICE**

5 Lb. Bag

\$5.49



**TONNINO WILD CAUGHT
SILVER SALMON**

Selected Varieties.
6.3 oz. Jar

\$10.99



**ITALBRAND
ROASTED PEPPERS**

Selected Varieties.
10-12 oz. Jar

\$3.49



**INKA CRUNCHY GIANT
CORN SNACK**

Selected Varieties.
4 oz. Bag

\$2.49



COBRAM ESTATE 100% CALIFORNIA EXTRA VIRGIN OLIVE OIL

Selected Varieties.

25.4 oz. Bottle

\$14.99



PRIMAL KITCHEN PURE AVOCADO OIL

16.9 oz. Bottle

\$10.99



PRIMAL KITCHEN AVOCADO OIL MAYO

17 oz. Squeeze Bottle

\$9.99



MONTE POLLINO PASTA SAUCE

Selected Varieties.

24 oz. Jar

\$4.49



PASTA PRIMA RAVIOLI OR TORTELLINI

Selected Varieties.

14 oz. Package

\$5.99



ZACK'S MIGHTY ORGANIC TORTILLA CHIPS

Selected Varieties.

9 oz. Bag

\$3.99



TOP SEEDZ ORGANIC CRACKERS

Selected Varieties.

5 oz. Package

\$6.99



NU BAKE PHYLLLO CRISPS

Selected Varieties.

2.8 oz. Package

\$3.99



KATE'S REAL FOOD BAR

Selected Varieties.

2.2 oz. Bar

\$2.29



BOBO'S OAT BAR

Selected Varieties.

3 oz. Bar

\$1.99



SEVEN SUNDAYS GRAIN-FREE CEREAL

Selected Varieties.

8 oz. Bag

\$5.99



BARNEY BUTTER ALMOND BUTTER

Selected Varieties.

10 oz. Jar

\$6.99



MORETTINO SICILIAN ARABICA

Selected Varieties.

8.8 oz. Can

\$9.99



CALPICO JAPANESE BEVERAGE

Selected Varieties.

16.9 oz. Bottle

\$2.99^{+crv}



SARATOGA SPRING WATER

Selected Varieties.

28 oz. Bottle

\$2.49^{+crv}



VALLEY ISLE ORGANIC KOMBUCHA

Selected Varieties.

16 oz. Bottle

\$3.99^{+crv}



"I AND LOVE AND YOU" NUDE SUPER FOOD DOG FOOD

Selected Varieties.

5 Lb. Bag

\$19.99



BIRDIE & LOUIE GOURMET CAT FOOD ENTRÉE

Selected Varieties.

3 oz. Can

\$1.29



CLOVER SONOMA ORGANIC KEFIR

Selected Varieties.

32 oz. Bottle

\$4.99



CLOVER SONOMA ORGANIC COTTAGE CHEESE

Selected Varieties.

16 oz. Container

\$4.99



THREE BRIDGES EGG BITES

Selected Varieties.

2 Count Package

\$3.99



NORR ORGANIC PROBIOTIC SKYR

Selected Varieties.

4.4 oz. Cup

\$2.29



NUTPODS ALMOND + COCONUT COFFEE CREAMER

Selected Varieties.

25.4 oz. Container

\$4.99



MISO MASTER ORGANIC MELLOW WHITE MISO

8 oz. Container

\$5.69



NIMAN RANCH UNCURED MEATS

Corned Beef, Pastrami

or Roast Beef.

6 oz. Package

\$6.49



JONES DAIRY FARM GOLDEN BROWN SAUSAGE LINKS OR PATTIES

Selected Varieties.

5-7 oz. Package

\$3.49



KASIA'S FROZEN BLINTZES OR PIEROGI

Selected Varieties.

13-14 oz. Package

\$4.49



MILTON'S CAULIFLOWER CRUST FROZEN PIZZA

Selected Varieties.

10-11 oz. Box

\$8.99



SWEETY MOCHI PREMIUM ICE CREAM

Selected Varieties.

6 Count Box

\$4.99

BULK SAVINGS



**GOLDEN
RAISINS \$1.79/LB.**

Available in our Bulk Foods Department.



**ORGANIC
GARBANZO BEANS \$1.99/LB.**

Available in our Bulk Foods Department.

WELLNESS SPECIALS



HIMALAYA LIVERCARE \$21.99

90 Count Bottle

The Caper Bush in LiverCare promotes cleansing and keeps things moving to eliminate waste. Chicory supports the health of the small intestine and promotes bile release for gentle daily detox. And Yarrow has been used all throughout history for cleansing, detox and gastrointestinal comfort.



SOVEREIGN SILVER THROAT SPRAY

2 oz. Spray Bottle

\$12.99



MELORA LOZENGES

Selected Varieties.

15 Count Bag

\$6.49



THE HUMBLE CO. FLOSS PICKS

Selected Varieties.

50 Count Package

\$3.49

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PICK OF THE WEEK



**WADE
JOHNSON**
*Gourmet Cheese
Coordinator*

**REAL
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OVEJA AÑEJO \$19.99/LB.

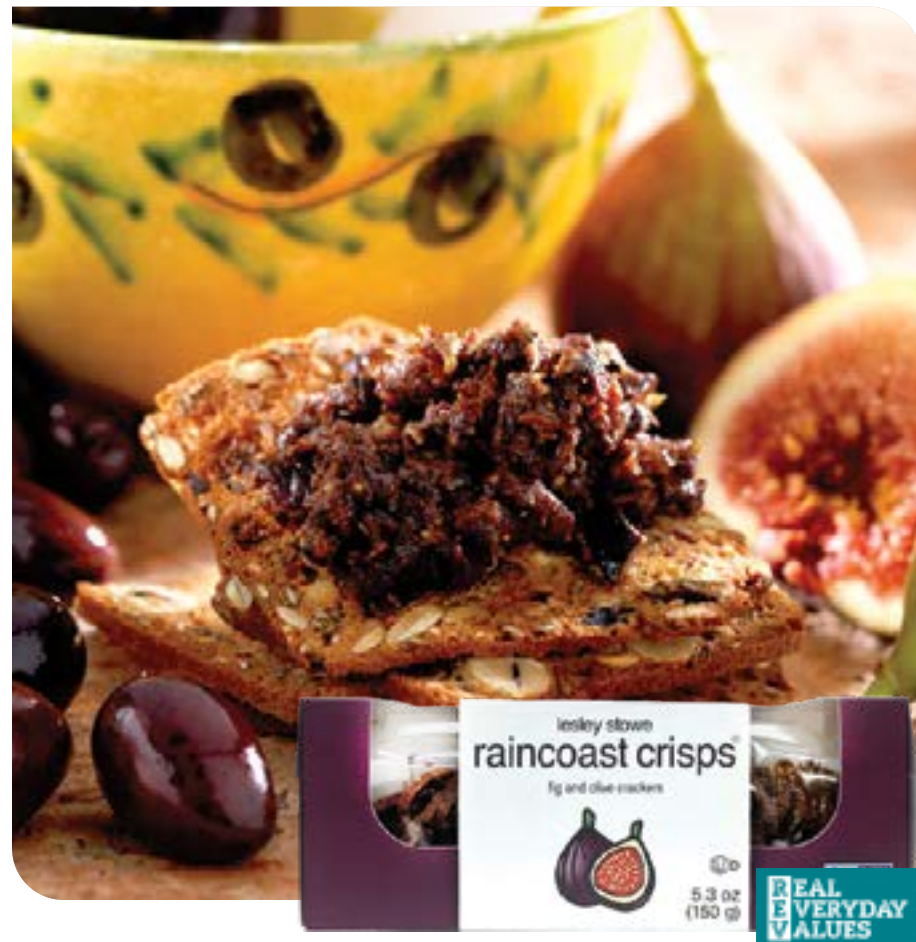
“This 1-year aged sheep’s milk cheese is made in La Rioja, the heart of Spanish wine country with milk from a single herd of sheep. The paste has a full, intense, almost smoky flavor with deeply savory aromas. A great alternative to Manchego served on a charcuterie board to satisfy all your sheepy cheese desires.”





FOURME D'AMBERT \$15.99/LB.

One of France's oldest cheeses, Fourme d'Ambert is a semi-soft blue cheese with a sweet, mellow, and slightly earthy flavor profile. Its fudgy texture, vibrant blue veining and balanced flavor profile makes it a perfect cheese to serve on your next charcuterie board, melted on red meat, or incorporated into stuffed mushrooms.



LESLEY STOWE RAINCOAST CRISPS \$5.99/EA.

Selected Varieties. 5.3 oz. Package.

In a perfect marriage of sweet and salty, crisp slices of artisan bread are flavored with plump dried fruits, nuts, and a hint of spice to make these unique and addictive crackers. These signature crisps are great to nibble on their own, but they really shine when topped with your favorite cheese.

PICK OF THE WEEK



JAMES SCHWEDHELM
Deli Coordinator



PRIME ROOTS KOJI DELI MEATS \$14.99/LB.

Smoked Koji-Ham & Cracked Pepper Koji-Turkey. "If you're looking for a lunch meat that tastes great and will also lower your carbon foot print, we have the item for you. Prime Roots Koji deli meats are the ticket. In comparison to the years it takes to grow an animal or 10+ days for other fungi, koji only takes 2-3 days to grow, and produces nearly 0 byproducts. Prime Roots takes the koji in its whole and purest form, then mix it with a few other plant and fungi derived ingredients to make meats that taste, feel, and look just like the "conventional" animal product. Most plant proteins (like soy, pea, and gluten) have to be isolated, modified, and heavily processed to come even close to a meaty product. With koji, they're using something straight from the planet to make products they're proud of."





**TILLAMOOK
MEDIUM CHEDDAR
CHEESE \$8.99/LB.**

Delicious melted in a burger!



**OLIVER'S KITCHEN
GREEK SALAD \$5.99/LB.**

Found in our full-service Chef's Case.
A tasty blend of tomatoes, cucumber,
olives, red onion and creamy feta cheese.



**OLIVER'S KITCHEN
FIT FRIENDLY KALE &
QUINOA SALAD \$4.99/EA.**

8 oz. Found in our self-service Grab & Go.

OLIVER'S MARKET AWARD WINNING BAKERY

FLAX 4 LIFE BROWNIES OR MUFFINS \$6.99/EA.

Selected Varieties. 14 oz. Package. Flax4Life celebrates 22 years in the business as a family-owned and operated bakery that produces the best-tasting, nutritious, and flax-based gluten-free products on the market. The allergy-friendly bakery is Certified Gluten-Free, Nut-Free, Dairy-Free, and Kosher.

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ABE'S GLUTEN FREE MINI MUFFINS \$3.99/EA.

Selected Varieties. 5 oz. Package.

Made with no milk, eggs, nuts, sesame,
soy or pea protein.



STONEFIRE MINI NAAN \$4.99/EA.

Selected Varieties. 8 Count Package.

These pillowy soft and tasty mini naans
are great for tacos or mini pizzas.



OUR SPECIALTY TREAT SHOP SWEET MIDDLES \$5.99/EA.

Selected Varieties. 15.5 oz. Package.

Sweet, soft and chewy! Enjoy this sweet
treat with a cup of coffee or tea.

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OLIVER'S WINERY OF THE WEEK



La Vieille Ferme

“La Vieille Ferme has been popular with wine lovers for over 40 years. Ferme to table is the definition for an enjoyable moment with friends and is a faultless food pairing.”

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**LA VIEILLE FERME
BLANC \$7.99**^{+crv}

France. 750 ml. Bottle

**LA VIEILLE FERME
ROSE \$7.99**^{+crv}

France. 750 ml. Bottle

**LA VIEILLE FERME
ROUGE \$7.99**^{+crv}

France. 750 ml. Bottle



SEAGLASS NON-ALCOHOLIC REMOVED WINES

\$9.99_{+crv}

Central Coast. 750 ml. Bottle

“Our top selling Non Alcoholic wines, and for good reason...they are excellent!”



STERLING MERLOT

California.
750 ml. Bottle

\$6.99_{+crv}



STERLING SAUVIGNON BLANC

California.
750 ml. Bottle

\$6.99_{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK

DE SOI SPARKLING
NON-ALCOHOLIC APERITIF \$12.99^{+crv}

Selected Varieties. 4 Pack/8 oz. Cans

"We put the fun in functional. Inspired by the French ethos of pleasure and restraint, De Soi is a range of non-alcoholic apéritifs made with natural adaptogens."



FRANKLY
ORGANIC LEMON
FLAVORED VODKA

750 ml. Bottle

\$14.99^{+crv}



MADRE
DESERT WATER

4 Pack/355 ml. Cans

\$14.99^{+crv}

355 ML. CAN \$3.99^{+crv}



EMPRESS
INDIGO GIN

750 ml. Bottle

\$28.99^{+crv}



BASIL HAYDEN
BOURBON

750 ml. Bottle

\$39.99^{+crv}

GHOST TOWN BREWING INHUME IPA \$10.99^{+crv}

4 Pack/16 oz. Cans

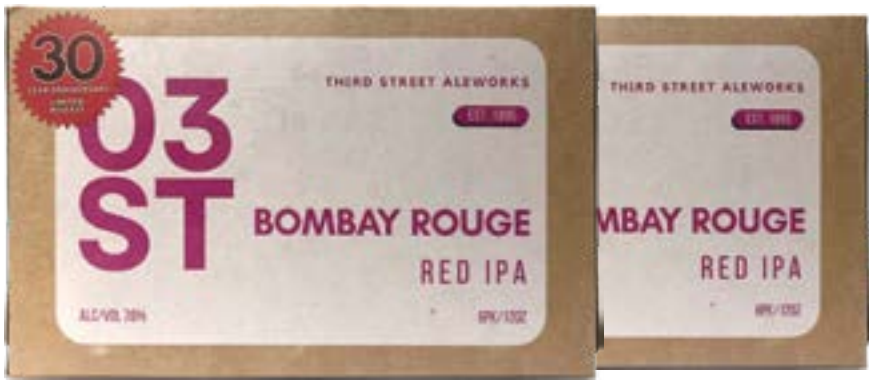
“It would be fitting to refer to Ghost Town Brewing as ‘The House That Inhume Built’. This best-selling flagship pays homage to classic West Coast IPAs of yore, while updating the style to current tastes by dialing back the maltiness & bitterness, and cranking the dial to 11 on its tropical, fruity notes. Inhume provides an overwhelming olfactory experience of grapefruit, orange, mango, and pine - and is deadly drinkable at 7% ABV.”

GHOST TOWN BREWING LECHEROUS HAZE IPA \$15.99^{+crv}

4 Pack/16 oz. Cans

“Warning: Lecherous Haze is not recommended for the part-time rocker. This Hazy IPA is a demented sensory experience driven by Mosaic + Citra Hops that are sure to send you soaring into the fallow future of 2025. With a 6.5% ABV, Lecherous Haze is every bit as thick and sticky as it is overloaded with tropical debauchery, melting faces with distorted flavors of Mango, Guava and Blueberry.”





**THIRD STREET ALEWORKS
BOMBAY ROUGE
RED IPA \$12.99^{+crv}**

6 Pack/12 oz. Cans



**BEAR REPUBLIC
BREWING CO. \$8.99^{+crv}**

Selected Varieties. 6 Pack/12 oz. Cans



**SIERRA NEVADA
BREWING CO.**

Selected Varieties.

6 Pack/12 oz.

Bottles or Cans

\$10.49^{+crv}



CORONA BEER

Selected Varieties.

6 Pack/12 oz. Bottles

\$8.99^{+crv}



**STELLA ARTOIS
BELGIUM ALE**

12 Pack/11.2 oz.

Bottles or Cans

\$15.99^{+crv}



**FORT POINT KSA
KÖLSCH STLE ALE**

12 Pack/12 oz. Cans

\$15.99^{+crv}



**SUDWERK BREWING
PEOPLE'S
PILSNER**

6 Pack/12 oz. Cans

\$9.99^{+crv}



**FIRESTONE
WALKER
BREWING CO.**

Selected Varieties.

6 Pack/12 oz. Cans

\$10.49^{+crv}



**SCHILLING
HARD CIDER**

Selected Varieties.

6 Pack/12 oz. Cans

\$11.99^{+crv}



**JUNESHINE
HARD KOMBUCHA
VARIETY PACK**

8 Pack/12 oz. Cans

\$14.99^{+crv}

These prices are good from January 29 through February 4, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050

We reserve the right to limit individual purchases to four packages of any item for sale, except items where otherwise noted. Sale items are not available to any commercial dealer or wholesaler. Items are subject to stock on hand. All items not available at all stores. Photos & Illustrations are for display purposes only and do not necessarily depict items that are on sale. We reserve the right to correct all printed and/or typographical errors. daly design inc. © 2025. All rights reserved.