

Oliver's
Real Food. Real People.®

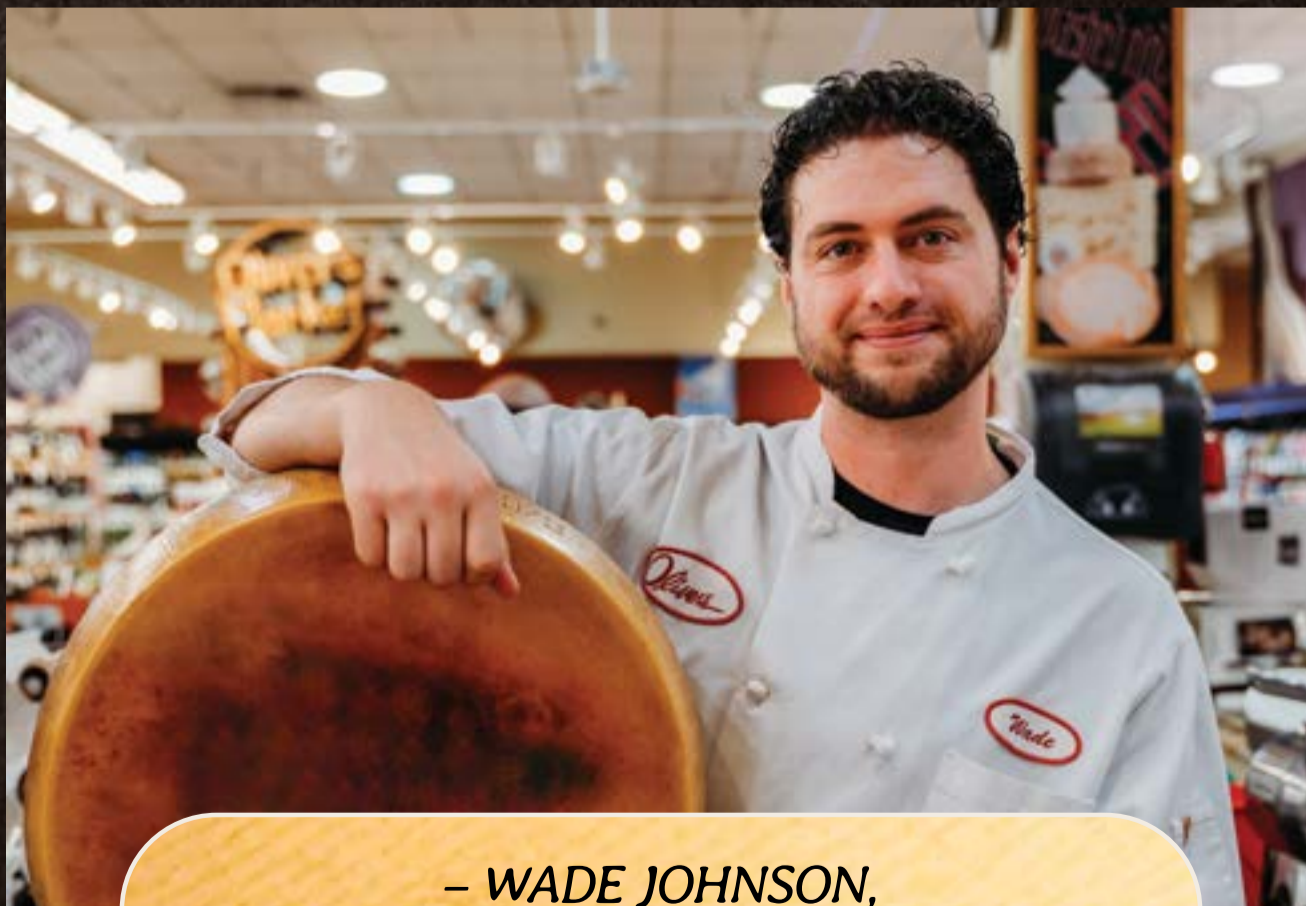
GRUYÈRE
LOVE
AT FIRST
MELT



LE GRUYÈRE

“Gruyere holds a special place in my heart. Its flavors cover a wide spectrum of possibilities, depending on the season, age, and where it’s made. It’s a hearty melting cheese that I love to eat in the wintertime; it warms the soul. The aromas are intoxicating, and it’s no surprise that it’s one of Switzerland’s most recognized cheeses. Cook with it, put it in on a board with charcuterie and alongside a nice glass of wine.

Gruyere is a name protected cheese recognized by the AOP, under this protection Gruyere can only be made under strict regulations in specific regions of Switzerland, acting as a safeguard to preserve a level of quality control and authenticity. Gruyere is well-respected in the culinary world thanks to its distinctive flavor profile and flawless melting qualities. It is one of the fundamental cheeses for a traditional Swiss Fondue, and the go-to for French Onion Soup. We invite you to try this cheese this week.”



– WADE JOHNSON,
Gourmet Cheese Coordinator



MIFROMA CAVE AGED

GRUYÈRE

One of the most iconic melting cheeses of Switzerland, Gruyere itself is a cause for celebration. Famous for its flawless melting qualities and distinctive flavor profile, Cave Aged Gruyere makes a regular appearance as a staple in the culinary world. Outside of the kitchen it continues to impress as a phenomenal cheese to feature on a charcuterie board with a nice glass of wine and good company.



\$13.99 /LB.





WINE PAIRINGS



**CLEAN SLATE
RIESLING \$8.99**^{+crv}

2023, Germany. 750 ml. Bottle.



**TALMARD MACON
CHARDONNAY \$12.99**^{+crv}

2023, France. 750 ml. Bottle.



**BIBINE BULLIAT
BEAUJOLAIS
VILLAGES \$15.99**^{+crv}

2023, France. 750 ml. Bottle.



SNOWDONIA BALSAMIC CARAMELIZED ONION JAM \$5.99/EA.

3.5 oz. Jar.

This savory chutney boasts rich and sweet flavors from the caramelization of the onions and a balanced acidity from the Balsamic Vinegar of Modena. A perfect condiment with savory nutty alpine cheeses or peppery blue cheeses. Try on a burger with Cave Aged Gruyere and Dijon Mustard and your preferred craft beer of choice.



OLLI SALUMERIA ARTISAN SALAMI \$11.99/EA.

5-6 oz. Package.

Sourced from local ranchers in their area, Olli Salumeria begins with the best heritage breeds of Berkshire and Mangolista pigs. The pasture-raised hogs are fed a vegetarian only diet and raised to maturity with the quality of the meat being the highest priority. Their salumi is slow-cured in a traditional way using 160-year-old family recipes handed down to 4th generation Italian Salumiere, Oliviero "Olli" Colmigno.



NIMAN RANCH UNCURED GENOA SALAME, PROSCIUTTO OR SOPPRESSATA \$3.99

3 oz. Package.



MARY'S GONE CRACKERS \$2.99

Selected Varieties. 5.5-6.5 oz. Box.

CHARCUTERIE BOARD





CHARCUTERIE BOARD



ORGANIC CASHEWS \$4.99/LB.

Available in our Bulk Foods Department.



ORGANIC WALNUT HALVES & PIECES \$5.49/LB.

Available in our Bulk Foods Department.



PROSCIUTTO CRUDO \$7.99/EA.

3 oz. Package.

Premium quality Italian prosciutto from Parma aged over a year by Maestri, masters of authentic Italian salumi. This excellent prosciutto is slow-cured and all-natural. Sliced and ready to go, Prosciutto Crudo is an easy way to elevate your next cheese board.



FIREHOOK ORGANIC MEDITERRANEAN BAKED CRACKERS

\$6.99/EA.

8 oz. Package.

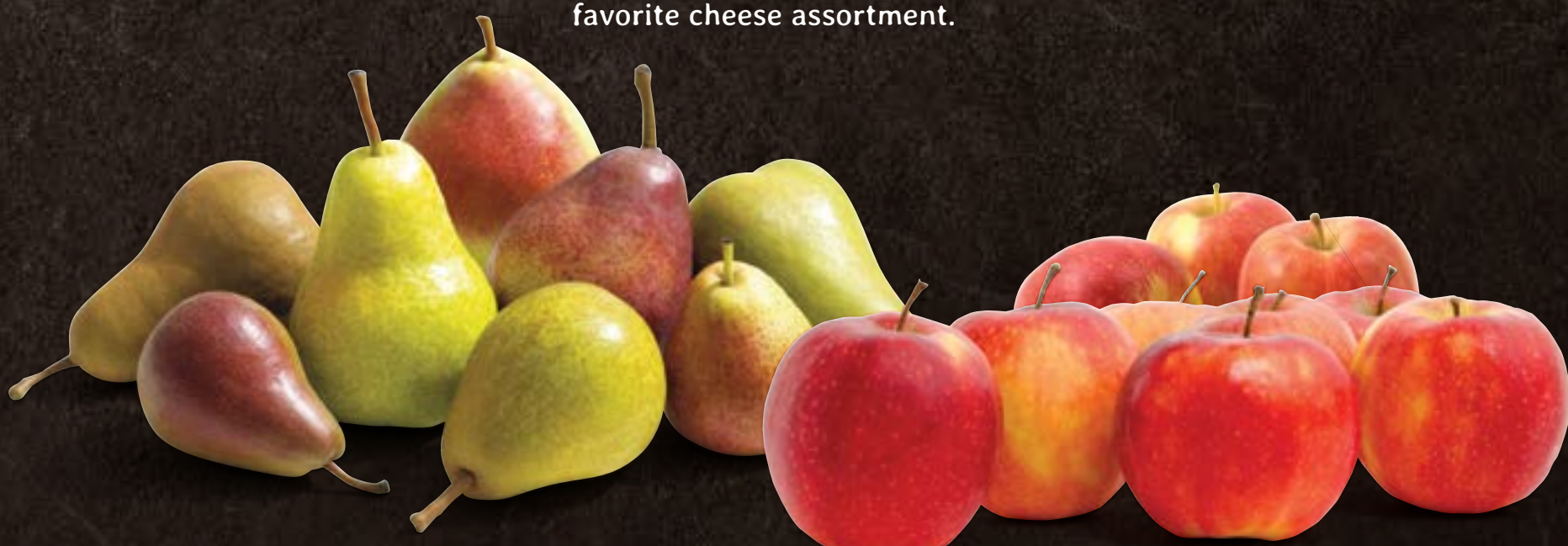
Made with clean, wholesome organic ingredients, Firehook Baked Crackers bring a very satisfying crunch to your favorite cheese assortment.



TRUFFLE INFUSED MARCONA ALMONDS \$7.99/EA.

5 oz. Container.

Blended in house with high-quality truffle salt and truffle zest, our truffle infused Marcona Almonds are a must-have for all the truffle lovers in Sonoma County. Full of bold flavors and aromas, our truffled Marcona Almonds will leave you and your guests coming back for more.



BARTLETT, D'ANJOU & RED D'ANJOU PEARS \$1.99/LB.

Grown by Duckwall in Oregon.

FUJI APPLES \$1.49/LB.

Grown by Gee Whiz in Washington.



CHEESY FONDUE



OLIVER'S PRIME GRADE CUBED TRI TIP \$12.99/LB.

Tender, juicy, and packed with rich beefy flavor—our Cubed Tri-Tip is perfect for skewers, stir-fries, and fondue! With tender marbling and a deep, savory taste, it's a premium choice for your next fondue party!



FABRIQUE DELICES CORNICHONS \$3.99/EA.

12 oz. Jar. Full of flavor, these French-style gherkins bring something fun to the table. Petite in size but vast in flavor, these tasty pickles boast a crunchy texture and acidity in every bite. Excellent alongside your favorite cheeses, wines, and charcuterie.



JAPANESE SWEET POTATOES \$1.49/LB.

Grown by Kandola Farm
in Livingston, CA.



ORGANIC CREMINI MUSHROOMS \$4.99/LB.

Grown by Farmers Fresh
in Colusa County, CA.



ORGANIC BROCCOLI CROWNS \$1.99/LB.

Grown by Josie's
& Access Farms in
Southern California.



ORGANIC BRUSSELS SPROUTS \$2.99/LB.

Grown by Covilli in
Guayamas, Mexico,
Certified Fair Trade.

FRENCH ONION SOUP



**COSTEAUX FRENCH BAKERY
FRENCH OR SOUR
BAGUETTE \$2.99/EA.**

Golden, crispy on the outside, soft and airy on the inside.



**IMAGINE ORGANIC
BROTH \$2.99/EA.**

Selected Varieties. 32 oz. Carton.



**FRESH SWEET
YELLOW ONIONS \$1.49/LB.**

Delight in the savory sweet flavor!
Grown in Mexico.



ASPARAGUS TARTS



MAC & CHEESE



**FRESH
ASPARAGUS \$2.49/LB.**

Grown in Mexico. Fresh, crisp, and packed with flavor—our Asparagus is perfect for roasting, grilling, or sautéing. A delicious and nutritious addition to any meal!



BARILLA PASTA \$1.79

Selected Varieties. 16 oz. Package. Made from quality ingredients, Barilla Pasta ensures you get a delicious dish everytime; from classic Italian dishes to modern favorites!

Oliver's
Real Food. Real People.®

OLIVER'S PRIME GRADE TRI-TIP ROAST \$9.99/LB.

Known for its rich, bold flavor and melt-in-your-mouth texture, our Tri-Tip Roast is a premium cut that shines in any dish. Whether slow-roasted to perfection or seared and sliced for tacos, this roast is sure to impress every time.





WILD CAUGHT COHO SALMON FILLETS \$14.99/LB.

With its tender, flaky texture and mild sweetness, it's sure to become your go-to fish for grilling, roasting, or a fresh seafood dish. Previously frozen. USA. Sustainably rated Green.



ROCKY AIR-CHILLED BONELESS SKINLESS CHICKEN BREASTS \$6.99/LB.

Lean, versatile, and always tender! Perfect for grilling, baking, or sautéing. With a mild flavor that pairs with any seasoning, they're the ideal choice for healthy, delicious meals.



NIMAN RANCH BONE-IN PORK SHOULDER ROAST \$8.99/LB.

Whether seasoned with a spice rub or marinated in aromatic herbs, this cut is perfect for roasting, shredding, or making a delicious pulled pork dish.



OLIVER'S PRIME GRADE BONELESS TOP SIRLOIN STEAK \$9.99/LB.

Lean, tender, and full of bold beefy flavor—our Top Sirloin Steak is a versatile cut perfect for grilling, pan-searing, or broiling. Enjoy served as a hearty steak or sliced for salads and stir-fries.





**WILD CAUGHT FRESH
ROCK COD FILLET \$7.99/LB.**

Firm, mild, and slightly sweet—Rock Cod Fillets are a versatile seafood favorite! USA. Sustainably rated Green.



**CLOVERDALE BRAND
HICKORY BACON \$8.99/LB.**

Slow-smoked to perfection for deep, savory flavor! It's the ideal addition to breakfasts, burgers, and beyond.



**STEMPLE CREEK RANCH
GROUND BEEF BRICK \$13.99/EA.**

16 oz. Package. 90% Lean. A great grind whether you're making burgers, tacos, meatballs or pasta dishes!



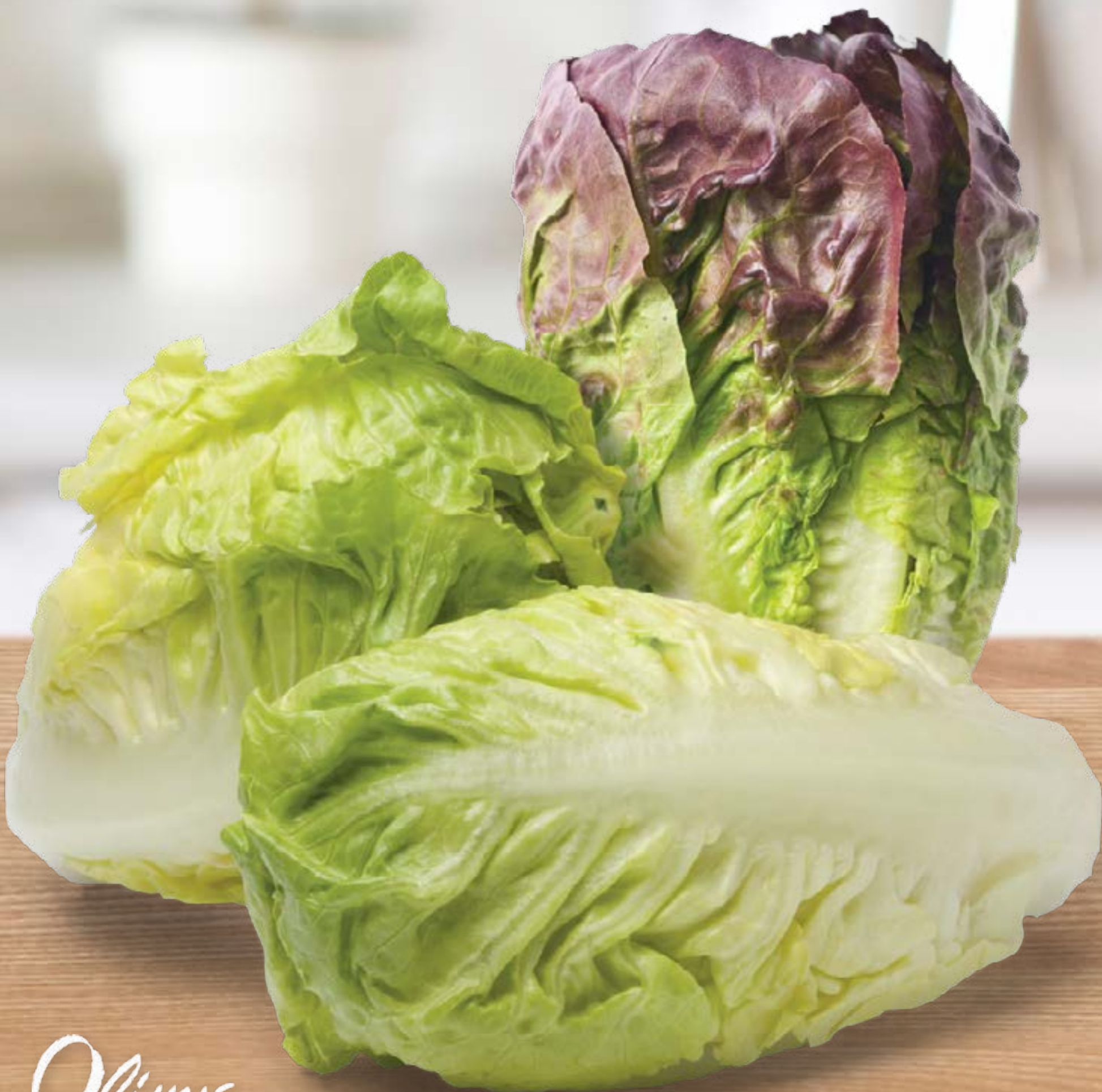
**26 TO 30 COUNT PEELED & DEVEINED
PRAWNS \$9.99/LB.**

Succulent, and naturally sweet, perfect for grilling or sautéing. Previously frozen. Indonesia Farmed. Sustainably rated Red.

These prices are good from February 26 through March 4, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

ORGANIC GREEN OR RED LITTLE GEM LETTUCE \$1.99/EA.

These are great chopped for your salads, added to your sandwiches and burgers, or used as cups for your favorite fillings. Grown by Countyline Harvest in Coachella, California via FEED Cooperative.





FRESH ORGANIC CARA CARA NAVEL ORANGES \$1.29/LB.

Sweet, juicy, and vibrantly pink on the inside—our Cara Cara Navel Oranges offer a unique citrus experience. With a perfect balance of sweetness and low acidity, they're a refreshing snack or a bright addition to any dish. California grown by Homegrown.



FRESH ORGANIC GARLIC \$4.99/LB.

This kitchen staple adds a strong savory kick to any dish!
New crop grown by River Road in Argentina.



ORGANIC TURNIPS OR RUTABAGAS

\$1.29/LB.

Earthy, hearty, and full of flavor—these are versatile root vegetables perfect for roasting, mashing, or adding to soups and stews. Grown by Coke Farm and Cal-O in California.



SWEET & CRISP BUNCHES OF COTTON CANDY GRAPES **\$3.99/LB.**

These have a natural flavor that tastes just like the classic carnival treat! New crop grown in Chile and Peru.



GARDEN FRESH BRUSSELS SPROUTS **\$1.99/LB.**

Their slightly nutty, sweet taste makes them a delicious and nutritious addition to any meal. Grown by Los Pinos in Mexico.

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MORETTINO SICILIAN COFFEE \$9.99

Selected Varieties. 8.8 oz. Can.

“An exclusive blend of prestigious Arabica in which the elegant floral notes of honey and white flowers from Central America meet the captivating aromas of caramel and toasted hazelnut from Brazil Alta Mogiana, enriched by spiced tones from Ethiopia Sidamo.”



REAL
EVERYDAY
VALUES

Oliver's
Real Food. Real People.®



BONNE MAMAN FRUIT JELLY, PRESERVES OR LEMON CURD \$3.99

Selected Varieties. 12.7-13 oz. Jar

Made with simple ingredients, Bonne Maman jellies and preserves add a touch of sweetness and tasty fruit flavor to any of your favorite desserts and toasts.



REAL
EVERYDAY
VALUES

ITALBRAND ROASTED PEPPERS

Selected Varieties.

10-12 oz. Jar

\$3.49



CENTO TOMATOES

Selected Varieties.

28 oz. Can

\$2.19



NEWMAN'S OWN PASTA SAUCE

Selected Varieties.

24 oz. Jar

\$2.99



MADE
LOCAL
Sonoma County
pub4.com

G-NOLA GRANOLA

Selected Varieties.

9 oz. Bag

\$4.99



MEKHALA ORGANIC COOKING PASTE

Selected Varieties.

3.53 oz. Jar

\$3.29



REAL
EVERYDAY
VALUES

COBRAM ESTATE 100% CALIFORNIA EXTRA VIRGIN OLIVE OIL

25.4 oz. Bottle

\$14.99



MAZOLA COOKING OIL

Selected Varieties.

40 oz. Bottle

\$4.49



BUMBLE BEE CHUNK LIGHT TUNA

In Water or Oil.

5 oz. Can

4 FOR \$5



SAN LUIS SOURDOUGH BREAD

Selected Varieties.

24 oz. Loaf

\$3.99



BEST FOODS MAYONNAISE

Selected Varieties.

20 oz. Squeeze Bottle

\$5.99



BEAVER BRAND MUSTARD

Selected Varieties.

12-13 oz. Squeeze Bottle

\$2.99



REAL FOOD CORN THINS

Selected Varieties.

5.3 oz. Package

\$1.69



STACY'S PITA CHIPS

Selected Varieties.

7.33 oz. Bag

\$2.49



SKINNY POP POPCORN

Selected Varieties.

4.4 oz. Bag

\$2.79



CHEERIOS OR HONEY NUT CHEERIOS

Selected Varieties.

18-18.8 oz. Family Size Package

\$4.49



ORGANIC INDIA TEA

Selected Varieties.
18 Count Box

\$2.99



PEET'S COFFEE

Selected Varieties.
10.5 oz. Bag

\$8.99



RISHI SPARKLING BOTANICAL TEA

Selected Varieties.
12 oz. Can

\$1.99_{+crv}



DE LA CALLE TEPACHE

Selected Varieties.
12 oz. Can

\$1.49_{+crv}



RECOVER ORGANIC SPORTS HYDRATION DRINK

Selected Varieties.
16.9 oz. Bottle

\$1.99_{+crv}



PETER RABBIT ORGANICS BABY FOOD

Selected Varieties.
4-4.4 oz. Pouch

\$1.49



ECOS DISH SOAP

Selected Varieties.
25 oz. Bottle

\$2.79



BIRDIE & LOUIE GOURMET CAT FOOD ENTRÉE

Selected Varieties.
3 oz. Can

\$1.29



SCOTT COMFORT PLUS BATHROOM TISSUE

Selected Varieties.
12 Roll Package

\$5.99



CLOVER SONOMA ORGANIC A2 MILK

64 oz. Carton

\$4.99



CLOVER SONOMA HEAVY WHIPPING CREAM

32 oz. Carton

\$6.49



CLOVER SONOMA ORGANIC CHEESE

Selected Varieties.

8 oz. Block

\$3.99



STRAUS ORGANIC EUROPEAN STYLE YOGURT

Selected Varieties.

32 oz. Container

\$3.99



NANCY'S ORGANIC COTTAGE CHEESE

Selected Varieties.

16 oz. Container

\$3.49



FOODIES ORGANIC PUMFU SOY FREE TOFU

8 oz. Package

\$3.99



FRESCHETTA FROZEN PIZZA

Selected Varieties.

26.11-30.88 oz. Package

\$4.99



HOT POCKETS FROZEN SNACKS

Selected Varieties.

2 Count Package

2 FOR \$5



HALO TOP LIGHT ICE CREAM

Selected Varieties.

16 oz. Container

\$4.99



LAOBAN FROZEN DUMPLINGS

Selected Varieties.

8 oz. Package

\$3.99



MILTON'S CAULIFLOWER CRUST FROZEN PIZZA

Selected Varieties.

11 oz. Box

\$8.99

BULK SAVINGS



ORGANIC RED CHILI BEANS \$1.99/LB.

Available in our Bulk Foods Department.



ORGANIC HULLED MILLET \$1.29/LB.

Available in our Bulk Foods Department.



SUMBODY COLLAGEN-BOOSTING MOISTURIZER \$15.99

1 oz. Dropper Bottle

“Sumbody’s Throwback Collagen-Boosting Moisturizer, with vitamins A, C, and E, essential fatty acids, broccoli seed, babchi seed and apricot oils, nourish and hydrate to plump skin and erase the signs of aging while visibly reducing inflammation and redness for glowing, youthful skin.”



SUMBODY WISE EYES WHIPPED EYE SERUM

0.2 oz. Jar
\$11.99



SUMBODY MILKY RICH GOAT MILK CLEANSER

4 oz. Tube
\$19.99



SUMBODY VITAMIN C SERUM

0.5 oz. Pump Bottle
\$22.99



**WADE
JOHNSON**
*Gourmet Cheese
Coordinator*

GOURMINO EMMENTALER \$19.99/LB.

“The authentic version of the cheese regularly referred to as “Swiss” cheese. Traditionally produced in the Emmental Valley, Gourmino prides themselves on producing cheese of the highest quality with tradition in mind. The paste is creamy and melts beautifully, with a flavor profile reminiscent of fruit and toasted nuts.”





VALLEY FORD ESTERO GOLD \$13.99/LB.

Created as an homage to their Swiss-Italian heritage, Estero Gold is a Montasio style cheese that's aged 6-8 months. This cheese boasts a smooth, buttery texture with grassy notes and a subtle tang. Perfect on a cheese plate with some fresh fruit or a drizzle of honey.



NICASIO VALLEY ORGANIC LOCARNO \$19.99/LB.

Committed to sustainable agriculture since 1919, Nicasio Valley Cheese Company's Ranch sits on 1150 acres of certified organic pastures. Locarno, one of Nicasio Valley's many amazing certified organic cheeses is a bloomy-rind cheese with a luscious creamline, and a denser paste as you move closer to the center. As it ripens, the heart of the cheese becomes creamier and subtle nuances of mushroom develop in the flavor profile.

PICK OF THE WEEK



JAMES SCHWEDHELM
Deli Coordinator



MADE LOCAL

Sonoma County
glocal.coop

OLIVER'S KITCHEN GRUYERE WITH SMOKED BACON SOUP \$11.99/EA.

32 oz. Container. Found in our self-service Grab & Go.

16 OZ. CONTAINER \$5.99

"Gruyere is my favorite cheese and having a soup that utilizes it as the main ingredient will always be a win in my book.

This soup is like a rich and creamy fondue. It is absolutely amazing on its own as the center piece of the meal. I love to use it as a way to supplement other meals. For steak night, I do a baked potato, and some broccoli. Pour some of this soup over the baked potato and/or the broccoli and, Wow! What a way to put it over the top. Try this delicious favorite."





OLIVER'S KITCHEN HUMMUS \$5.99/EA.

Selected Varieties. 16 oz. Container.
8 OZ. CONTAINER. 3.49/EA.



MOLINARI IMPORTED PROSCIUTTO DI PARMA \$22.99/LB.

A great addition to charcuterie boards!



SONOMA SALUMERIA SALAMI CHUBS \$8.49/EA.

Milano-Italian Dry & Soppressata.
4.5 oz. Package. Bold, savory, &
perfectly seasoned!



OLIVER'S KITCHEN ORGANIC GARDEN SALAD \$10.99/EA.

12 oz. Package. Found in our
self-service Grab & Go.

OLIVER'S MARKET AWARD WINNING BAKERY

OLIVER'S OWN LIME MOUSSE CAKE \$25.99/EA.

6 Inch Cake. Vanilla cake layered with tangy lime mousse, wrapped with a vanilla chocolate band and finished with lime curd.





BRILL MINI MUFFINS \$5.99/EA.

Selected Varieties. 10.5 oz. Package.
Grab these on-the-go for a quick snack
or share them with your friends.



GALAXY TRIPLE MOUSSE CAKE \$3.99/EA.

Three layers of smooth and decadent
mousse stacked for a rich dessert that'll
satisfy any sweet tooth!



PASQUIER BRIOCHE TRESSE \$5.99/EA.

Selected Varieties. 17.6 oz. Package.
Enjoy with your morning cup of coffee
or tea with a smear of butter and jam.

These prices are good from February 26 through March 4, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

OLIVER'S WINERY OF THE WEEK



“After purchasing the historic Cyrus Alexander Homestead, Harry and Maggie Wetzel strived to create a thriving agricultural lifestyle on the property. Decades later, the fourth generation of their family is growing up amongst vineyards and next door to the working winery that is known around the world as “AVV”. You could call it a family tradition. We’d be inclined to agree.”



ALEXANDER VALLEY VINEYARDS ESTATE ZINFANDEL \$16.99^{+crv}

2019, Alexander Valley. 750 ml. Bottle

ALEXANDER VALLEY VINEYARDS ESTATE CHARDONNAY \$14.99^{+crv}

2023, Alexander Valley. 750 ml. Bottle

ALEXANDER VALLEY VINEYARDS ROSÉ \$14.99^{+crv}

2023, Sonoma County. 750 ml. Bottle





FAMILLE PERRIN RESERVE BLANC \$7.99^{+crv}

2023, Côtes du Rhône. 750 ml. Bottle

FAMILLE PERRIN RESERVE ROUGE \$7.99^{+crv}

2021, Côtes du Rhône. 750 ml. Bottle

“Famille Perrin Southern Rhone Valley It is no coincidence Famille Perrin is the leading organic wine grower of the Southern Rhône Valley where they occupy the regions best terroirs.”



AMMUNITION PINOT NOIR

2022, Sonoma County.
750 ml. Bottle

\$16.99^{+crv}



VALLEY OF THE MOON PINOT GRIS VIOGNIER

2022, California.
750 ml. Bottle

\$12.99^{+crv}



PORTALUPI RED BLEND

2023, California.
750 ml. Bottle

\$9.99^{+crv}

OLIVER'S MARKET SPIRIT FEATURE OF THE WEEK

SURFSIDE VODKA ICED TEA STARTER PACK \$17.99^{+crv}

8 Pack/12 oz. Cans

“Surfside is made with vodka, real tea, real juice, has only 100 calories, 2 grams of sugar & 0 bubbles.”



TRULY BLOOD ORANGE FLAVORED VODKA

750 ml. Bottle

\$7.99^{+crv}



TULLAMORE DEW IRISH WHISKEY

750 ml. Bottle

\$17.99^{+crv}



CORRALEJO REPOSADO TEQUILA

750 ml. Bottle

\$24.99^{+crv}



FORDS LONDON DRY GIN

750 ml. Bottle

\$17.99^{+crv}

OLIVER'S MARKET CRAFT BREWERY OF THE WEEK

“Old Caz Beer and Cooperage Brewing are teaming up for SF Beer Week to release these Collab Beers for everyone to enjoy. Both breweries are using the same malt build, Rahr North Star Pilsner and Oats as well as the same New Zealand hops, Rakau, Mosaic and Strata. The only difference is the yeast. Try Sword of Haze from Old Caz and Defenders of the West Coast from Cooperage side by side and see which one you enjoy best.”

OLD CAZ SWORD OF HAZE IPA \$15.99^{+crv}

4 Pack/16 oz. Cans

COOPERAGE DEFENDERS OF THE WEST COAST IPA \$15.99^{+crv}

4 Pack/16 oz. Cans



SF BEERWEEK

COLLABORATION SPECIAL



OLD CAZ POWER 10 WEST COAST IPA \$5.79^{+crv}

16 oz. Can

“We only make this beer once a year for SF Beer Week and it always sells out fast. This 10% IPA is surprisingly smooth. Made with 2 Row and Admiral Pilsner Malt along with Mosaic, Nelson, Simcoe, Citra and Amarillo hops. Try this beer and tell us how you think it compares to the other high octane beers available this time of year.”





TRUMER PILS

12 Pack/12 oz. Cans

\$15.99_{+crv}



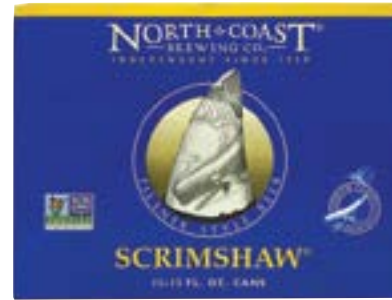
SIERRA NEVADA BREWING CO.

Selected Varieties.

12 Pack/12 oz.

Bottles or Cans

\$18.99_{+crv}



NORTH COAST BREWING CO.

Selected Varieties.

12 Pack/12 oz.

Bottles or Cans

\$17.99_{+crv}



DESCHUTES BREWING CO.

Selected Varieties.

6 Pack/12 oz.

Bottles or Cans

\$10.49_{+crv}



LOST COAST BREWING CO.

Selected Varieties.

12 Pack/12 oz. Bottles

\$13.99_{+crv}



SCHILLING EXCELSIOR IMPERIAL HARD CIDER

Selected Varieties.

6 Pack/12 oz. Cans

\$11.99_{+crv}



CORONA BEER

Selected Varieties.

6 Pack/12 oz. Bottles

\$8.99_{+crv}



CORONA NON-ALCOHOLIC BEER

6 Pack/12 oz. Bottles

\$8.99_{+crv}

These prices are good from February 26 through March 4, 2025 at Oliver's Market. Four locations to serve you in Sonoma County.

546 E. Cotati Avenue
Cotati • 795-9501

560 Montecito Center
Santa Rosa • 537-7123

461 Stony Point Road
Santa Rosa • 284-3530

9230 Old Redwood Highway
Windsor • 687-2050